

**CONTRACT AWARD INFORMATION – CONSULTANCY SERVICES**

**ROAD SAFETY PROJECT - BELIZE**

**ROAD USER EDUCATION AND AWARENESS COMPONENT**  
**COMMUNICATION AND AWARENESS CONSULTANCY**

1. **Summary of Scores:**

Names of Shortlisted Consultants	Country	Technical Scores					Financial		Total Combined Score	Final Rank
		Methodology (30 pts)	Team Leader Qualification and Competence (35 pts )	Communication & Expert's Qualification & Competence (25 pts )	National Experts Participation (10 pts)	Total (100 )	Submitted Price	Evaluated Price		
Ignite Limited	Belize	20.00	25.67	24.33	10	80.00	BZD\$84,785.00	BZD\$109,435.00	84.00	1
TIRF	Canada	29.67	34.33	6.00	10	80.00	US \$65,366.25	BZD\$130,732.50	80.74	2
elms consulting	UK	30.00	30.33	20.00	10	90.33	US \$355,850.00	BZD\$711,700.00	75.26	3

2. **Name of Successful Consultant:** Ignite Limited

3. **Successful Proposal's Price:** BZD109,435.00

4. **Commencement Date of Contract:** July 26, 2017

5. **Duration of Contract:** 7 months

6. **Summary Scope of Contract:** To prepare and execute a gender-sensitive and socially-inclusive Communications and Awareness Plan that will support the Belize Road Safety Project in communicating good road safety practices through road safety campaigns that increases knowledge and awareness about priority road safety issues as well as understanding of the risks and consequences associated with these behaviours, ultimately to change behaviour among road users in the country, improve road safety and conduct the Post KAP Survey.