

**PROCUREMENT PLAN**  
**MARKETING AND BRANDING OF MICRO, SMALL AND MEDIUM-SIZED ENTERPRISES**  
**(MSMES) IN CARICOM**

**I. GENERAL**

**Project Information**

Country: Suriname

Grantee: Government of Suriname

Project Name: Marketing and Branding of MSMEs in CARICOM

Implementing Agency: Competitiveness Unit Suriname (CUS)  
 Ministry of Economic Affairs, Entrepreneurship and Technological Innovation

Bank's Approval Date of the Procurement Plan: October 2022

Period Covered by This Procurement Plan: November 2022 – March 2024

**II. CONSULTING SERVICES**

1. **Prior Review Threshold:** Procurement decision subject to prior review by the Bank:

	Selection Method	Prior Review Threshold	Comments
1	Quality Based Selection (QBS)	All	

2. **Reference to (if any) Project Operational/Procurement manual:** Procurement Policy for Projects Financed by CDB (November 2019), and Procurement Procedures for Projects Financed by CDB (January 2021).

3. **Any Other Special Procurement Arrangements:** For Goods and Consulting Services procured with funds from EU Standby Facility eligibility for procurement shall be extended to countries eligible for procurement under EU-funded projects, which are not CDB Member Countries.

**Indicative Procurement Packages with methods**

1	2	3	4	5	6	7	8
Ref. No.	Description of Assignment	Estimated Cost (EURO)	Selection Method	Review by Bank	Expected Proposal Submission Date	Expected Start Date	Comments
1	Consultancy Services for Market Research and Development of Promotional, Branding and Export Strategies for MSMEs in Suriname		QBS	Prior	November 2022	January 2023	

### **III. IMPLEMENTATION AGENCY CAPACITY BUILDING WITH TIME SCHEDULE**

**To be determined in consultation with grant recipient.**

<b>No.</b>	<b>Expected Outcome/Activity Description</b>	<b>Estimated Duration</b>	<b>Start Date</b>	<b>Comments</b>
1.	Project briefing meeting	1 day	July 2022	Completed
2.	Project launch meeting	1 day	July 2022	Completed
3.	Training on CDB e-learning modules	Self-pace	September 2022	Completed