



# CALL FOR APPLICATIONS

## ACCELERATOR PARTNERSHIPS

### WHO WE ARE

The Cultural and Creative Industries Innovation Fund (CIIF) was established in 2017 with an initial USD2.6 million in capitalisation from the Caribbean Development Bank. It is intended to be a multi-donor fund, which will support the development of the Creative Industries (CI) sector in the Caribbean. CIIF's goal is to enable the Region's cultural and creative industries to be globally competitive.

### WHAT WE DO

CIIF provides grant funding for innovative projects within the CI sector. These projects should be focused on:

- ✓ supporting the enabling environment for the development of CI;
- ✓ improving the quality and dissemination of research in the CI sector;
- ✓ enhancing or creating data intelligence or data collection methods in ways that can move the sector forward; and
- ✓ enhancing the technical capacity of creative entrepreneurs.

Projects must demonstrate a significant measure of innovation, collaboration and sustainability.

### ACCELERATOR PARTNERSHIP OPPORTUNITIES

#### VISUAL ARTS

- **VISUAL ARTS BIENNIAL:** CIIF is seeking a partner to design and execute a regional Arts Biennial targeting regional visual arts practitioners at the established and export ready levels that can run independently or alongside other regional events. The Biennial should be designed as a sustainable bi-annual programme with a model based on existing biennials and should include additional/new components that differentiate it from existing models.



The project should have:

- ✓ a community orientation, incorporating key modes of access by vulnerable groups;
- ✓ cataloguing and publications;
- ✓ an educational component; and
- ✓ integration with foreign markets;

The project should also address a social or environmental cause and must have revenue generating components.

- **VISUAL ARTS CERTIFICATE AND MASTERS, FINE ARTS PROGRAMME:** CIIF is seeking a partner to design and execute both a certificate programme at the TVET/CVQ level or undergraduate level and a Masters of Fine Art (MFA) Programme in Caribbean Art. These programmes must have accreditation processes built into their design. The CVQ and MFA programmes in Caribbean Art will be sustainable programmes that can be accessed via competitive application and at a cost by practitioners following the pilot phase of the programme.

Programmes are encouraged to incorporate online components and internships as appropriate.

Participants are expected to produce work for display/in-situ works/performance art for the Arts Biennial.

## MUSIC

- **MUSIC DIGITISATION ACCELERATOR:** CIIF is seeking a partner to design and execute a programme for established and export ready practitioners. The programme should combine the digitisation of Caribbean music for the purposes of Intellectual Property (IP) capture, e-commerce, education with business training and access to market integration platforms. The programme should take into consideration existing regional training programmes and should include a revenue model toward sustainability.
- **WOMEN IN MUSIC ACCELERATOR:** CIIF is seeking a partner to design two knowledge products for emerging, established and export ready practitioners. These are:



- (a) a Toolkit; and
- (b) a Training Programme for Women in Music.

These programmes will be delivered as an Accelerator to practitioners at the established and export ready levels but will be shared following the Accelerator programme with all three levels of practitioners. Components of the Toolkit and Training Programme should include gender sensitisation training, ethics, intellectual property, artist management, artist development and support for women navigating the music industry.

These programmes will cater to persons involved in the music industry including, but not limited to musicians, artist managers, spoken word artistes and producers.

During the Accelerator programme, participants guided by facilitators, will produce a short documentary and music video that engage relevant debates surrounding gender issues, and sharing the stories incorporating challenges, accomplishments and journeys of Caribbean women in music.

## WHY PARTNER WITH CIIF?

- Access to funding for Accelerator.
- Potential Grants through CIIF for Accelerator participants.
- Access to technical expertise provided by CIIF, including communications support, evaluation of applications, and monitoring and evaluation frameworks.
- Promotion through CIIF communication platforms.

## GOALS OF ACCELERATOR PARTNERSHIPS

Partner with Accelerator Programmes in CIIF's priority sub-sectors to achieve the following:

1. Enable a larger cadre of professionals within the CI sector to be equipped with enhanced technical skills, business skills, and increased access to resources toward an increased number of beneficiaries from CIIF.



2. Create access for CI practitioners at \*Established and Export Ready levels, to existing sub-sector Accelerator platforms or develop new platforms that offer technical training, business training and market integration.
3. Enable networking between CI practitioners.
4. Generate preliminary regional sub-sector registries and access existing databases.
5. Negotiate partnerships with additional international platforms.
6. Increase access of accelerator participants to financial resources and sector networks.
7. Streamline regional sub-sector accelerators to further enable measurable sector impact.
8. Create knowledge products including online content for continued training of practitioners where possible.
9. Share CIIF with wider audiences through partners' events.

## ELIGIBILITY CRITERIA

- Applicants should have a formally registered business.
- Accelerator partners are expected to be entities which collaborate across at least three (3) of CDB's Borrowing Member Countries and can also include additional countries.
- Accelerator teams are expected to be cross-sectional where feasible including for example, creative practitioners, academics, private and or public agencies, regional agencies or tertiary institutions.
- Intersectionality: Intersection with other industries should be a key consideration in the design of Accelerators.
- Entities should include mentorship or apprenticeship components in the Accelerator design.

## WHO ARE THESE ACCELERATORS FOR?



Proposals should include a specific description of the target market within the above mentioned three categories of \*Emerging, \*Established and \*Export Ready where relevant. (NB: Definitions for each of these three categories may vary based on sub-sector and nature of the Accelerator.)

### CIIF Uses the Following Broad Definitions:

**Emerging Practitioners:** Current students or persons actively practicing for less than five (5) years with or without formal background training. Must be practicing for at least one (1) year. Businesses can be formally registered but may not be.

**Established Practitioners:** Operating for more than five (5) years. Have worked locally and may have worked regionally and internationally but without a sound production operation. A business model may exist and may be understood but not fully tested and proven.

**Export Ready Practitioners:** Companies registered for at least five (5) years with a formal business plan and products that have been tested on the local market. Entities should have worked regionally. Enterprises that are interested in licensing, franchising and trademarks and gaining access to international markets. Programmes developed may assist participants in standardising products, creating specifications for items, finalising packaging, conducting further research and development, building capacity, modernising and improving products and processes, effective display and marketing of products, accessing new markets, networking, developing export plans or feasibility studies.

Entities applying to participate in the Accelerator must be willing to allow for monitoring and evaluation of enterprise for impact assessment up to 24 months after the close of the programme and allow for publishing of non-sensitive business information for programme promotional purposes.

## WHEN WILL THE ACCELERATORS TAKE PLACE

Selection of Accelerator Partners will be completed by the end of 2019 and Accelerators are expected to be implemented in the first quarter of 2020.

## APPLY



Potential applicants are invited to participate in **stakeholder consultations on September 20<sup>th</sup> and 27<sup>th</sup>** from 2:30-4:30pm by registering to the [Accelerator Consultation](#).

To participate in this programme, practitioners are asked to complete the [Online Application Form](#) by **October 15th 2019**.