



## CALL FOR APPLICATIONS

### CIIF HAITI

#### ACCELERATOR PARTNERSHIPS: VISUAL ARTS

#### WHO WE ARE

The Cultural and Creative Industries Innovation Fund (CIIF) was established in 2017 with an initial USD2.6 million in capitalisation from the Caribbean Development Bank. It is intended to be a multi-donor fund, which will support the development of the Creative Industries (CI) sector in the Caribbean. CIIF's goal is to enable the Region's cultural and creative industries to be globally competitive.

#### WHAT WE DO

CIIF provides grant funding for innovative projects within the CI sector. These projects should be focused on:

- supporting the enabling environment for the development of CI;
- improving the quality and dissemination of research in the CI sector;
- enhancing or creating data intelligence or data collection methods in ways that can move the sector forward; and
- enhancing the technical capacity of creative entrepreneurs.

Projects must demonstrate a significant measure of innovation, collaboration and sustainability.

#### VISUAL ARTS ACCELERATOR PARTNERSHIP OPPORTUNITIES

CIIF is seeking an accelerator partner to design and execute a Master of Fine Art (MFA) Programme in Haitian Art based on the Professionnel Master in the Francophone Academic System<sup>1</sup>. The MFA programme in Haitian Art will target Established Practitioners<sup>2</sup> and

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<sup>1</sup> Master Professionel see: <https://www.psl.eu/formation/ecole-nationale-de-mode-et-matiere-enamoma-psl>

<sup>2</sup> **Established Practitioners:** Operating for more than five (5) years and have worked locally as a sound production operation, as well as some evidence of regional/international work; A business model may exist.



Export Ready Practitioners<sup>3</sup> and should consider the Haitian specificities of the sector, in particular, the traditional modes of transmission of knowledge in disciplines such as: iron, wood and stone. The promotion of cultural heritage practices such as ritual flags, and vèvè should also be considered.

The MFA programme should:

- Feature a curriculum with introductory training modules in professional development for visual artists with a focus on internationally accepted market-access tools including artist statements, biographies and portfolio content and presentation materials. The curriculum should also seek to address a social or environmental cause through components encouraging the repurposing and upcycle of waste materials.
- Encourage the incorporation of online components and regional knowledge exchanges as appropriate.
- Include synergies and reciprocity with existing Caribbean training or residence programmes.
- Encourage training collaborations via traditional training centers such as Noailles Croix-des-Bouquets, Grand-Rue, Rivière Cormier, and Rivière Froide Stone Carvers, Jacmel painters and papier mâché.
- Feature a collaborative workshop, research project, artist residency and/or exhibition project with a regional arts institution as a programme design consideration.

## HOW MUCH FUNDING WILL CIIF PROVIDE?

The selected accelerator partner will receive a grant of up to USD 66,000. CIIF will provide a maximum of 85% of the accelerator costs while the selected accelerator partner will be required to contribute at least 15%.

## ELIGIBILITY CRITERIA

- Applicants should have a formally registered organization.
- Accelerator teams are expected to be cross-sectional where feasible including for example, creative practitioners, academics, private and or public agencies, regional agencies, or tertiary institutions.
- Intersectionality: Intersection with other industries should be a key consideration in the design of accelerators.

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<sup>3</sup> **Export Ready Practitioners:** Companies registered for at least five (5) years with a formal business plan, evidence of market-tested products and regional work.



- Entities should include mentorship or apprenticeship components in the accelerator design.

## WHY PARTNER WITH CIIF?

- Access to funding for accelerator.
- Potential Grants through CIIF for accelerator participants.
- Access to technical expertise provided by CIIF, including communications support, evaluation of applications, and monitoring and evaluation frameworks.
- Promotion through CIIF communication platforms.

## GOALS OF ACCELERATOR PARTNERSHIPS

Partner with the accelerator programs in CIIF's priority sub-sectors to achieve the following:

1. Enable a larger cadre of professionals within the CI sector to be equipped with enhanced technical skills, business skills, and increased access to resources toward an increased number of beneficiaries from CIIF.
2. Create access for CI practitioners at Established and Export Ready levels<sup>4</sup>, to existing sub-sector accelerator platforms or develop new platforms that offer technical training, business training and market integration.
3. Enable networking between CI practitioners.
4. Generate preliminary regional sub-sector registries and access existing databases.
5. Negotiate partnerships with additional international platforms.
6. Increase access of accelerator participants to financial resources and sector networks.
7. Streamline regional sub-sector accelerators to further enable measurable sector impact.
8. Create knowledge products including online content for continued training of practitioners where possible.
9. Share CIIF with wider audiences through partners' events.

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<sup>4</sup> **Established Practitioners:** Operating for more than five (5) years and have worked locally as a sound production operation, as well as some evidence of regional/international work; A business model may exist. **Export Ready Practitioners:** Companies registered for at least five (5) years with a formal business plan, evidence of market-tested products and regional work.



## WHO ARE THESE ACCELERATORS FOR?

Proposals should include a specific description of the target market within the above mentioned categories of \*Established and \*Export Ready where relevant. *(NB: Definitions for each of these three categories vary based on sub-sector and nature of the accelerator. See footnotes)*

We are particularly interested in engaging participants, through Accelerator Partners, that are interested in licensing, franchising and trademarks and gaining access to international markets.

Accelerator projects developed should seek to assist participants in one or more of the following areas:

- Networking
- Promotional skills.

Entities applying to participate in the accelerator must be willing to allow for monitoring and evaluation of enterprise for impact assessment up to 24 months after the close of the programme and allow for publishing of non-sensitive business information for programme promotional purposes.

## APPLY

Potential applicants are invited to participate in virtual stakeholder consultations on **December 22<sup>nd</sup> 2020** from **2:30-4:30pm (AST)** by registering online via the [Accelerator Consultation Form](#).

To participate in this programme, practitioners are asked to complete the Online Application Form by **11:59pm (AST) January 11<sup>th</sup> 2021**.

## WHEN WILL THE ACCELERATORS TAKE PLACE?

Selection of accelerator partners will be completed by the end of January 2021 and accelerators are expected to be implemented in the first quarter of 2021.