

CONTRACT AWARD INFORMATION – CONSULTANCY SERVICES

BELIZE SECOND ROAD SAFETY PROJECT

(Other Project Support Services - Communication and Awareness Consultancy)

1. **Summary of Scores:**

Names of Shortlisted Consultants	Country	Technical Proposal Scores						Financial Proposal Prices		Total Combined Score (QBS)	Final Rank
		Specific Experience (10 points)	Methodology (40 points)	Key Experts (40 points)	Knowledge Transfer (0 points)	National Experts Participation (10 points)	Total (100)	Submitted Price (BZE \$)	Evaluated Price (BZE \$)		
Chamberlain Consultancy	Belize	5.2	15.8	27.0	0.0	10.0	58.0			N/A	Did not meet technical requirement
Ignite Ltd.	Belize	9.8	39.0	40.0	0.0	10.0	98.8	1,181,700.00	1,181,700.00	N/A	1

2. **Name of Successful Consultant:** Ignite Ltd.
3. **Successful Proposal's Price:** BZ\$350,150.00 (See note 2)
4. **Commencement Date of Contract:** June 7, 2021
5. **Duration of Contract:** 2 years
6. **Summary Scope of Contract:** Carry out needs assessment and develop communication campaigns covering issues and risks to road users. This includes needs assessment to confirm priority risk areas prior to developing safety communication campaigns, prepare draft scripts/storyboards for communication materials for videos and pamphlets, identify feedback mechanisms to measure and document the effectiveness of the communications and awareness activities; develop, design and produce all relevant media material for the proposed campaigns.

- Note:** 1. **Selection Method:** QBS
Minimum Technical Proposal Score required to open Financial Proposal: 80 points
2. The initial bid price was substantially higher than the budget of \$400,000.00. The committee requested a detailed breakdown of the bid price which was then analysed. The result highlighted three main areas to negotiate: 1. Cost with and without printing; 2. Remuneration; 3. Reimbursable. These areas were further negotiated to come within budget.