



## CALL FOR APPLICATIONS

### IMPROVING COMPETITIVENESS OF CREATIVE MSMEs GRANT

**Deadline January 15, 2020**

FILM

#### WHO WE ARE

The Cultural and Creative Industries Innovation Fund (CIIF) was established in 2017 with an initial USD2.6 million in capitalisation from the Caribbean Development Bank. It is intended to be a multi-donor fund, which will support the development of the Creative Industries (CI) sector in the Caribbean. CIIF's goal is to enable the Region's cultural and creative industries to be globally competitive.

#### WHAT WE DO

CIIF provides grant funding for innovative projects within the CI sector. These projects should be focused on:

- supporting the enabling environment for the development of CI;
- improving the quality and dissemination of research in the CI sector;
- enhancing or creating data intelligence or data collection methods in ways that can move the sector forward; and
- enhancing the technical capacity of creative entrepreneurs.

Projects must demonstrate a significant measure of innovation, collaboration and sustainability.

#### WHAT IS THIS GRANT FOR?

CIIF is seeking proposals within the film industry that provide solutions or resources for a wide stakeholder base. Projects should be collaborative, with partners from at least three countries from among CDB's borrowing member countries; sustainable in facilitating long term access by stakeholders to resources and continued growth of the initiative; and innovative by providing new models, opportunities or uses of technology for the industry or facilitating linkages between creative industries sub-sectors. CIIF is especially interested in projects that include inter-sectoral linkages surrounding climate change or renewable energy.



Projects are expected to address Established and Export Ready practitioners. Creative Enterprises are encouraged to partner with national, regional or international agencies to submit proposals.

## HOW MUCH FUNDING WILL CIIF PROVIDE?

The selected project will receive a grant of up to USD 50,000.

CIIF will provide 85% of the project costs while selected grantee will be required to contribute 15%

## WHAT ARE THE ELIGIBILITY CRITERIA?

- Individual change agents in the Creative Industry (CI) sector who are creating platforms to access and integrate into the global creative economy are invited to apply in partnership with any of the following: Business support organisations, Chambers of Commerce, government agencies that are reducing constraints faced by MSMEs involved in CIs, improving the business climate of CIs including drafting of legislation and gender related initiatives, focusing on financing of goods, consultations, workshops, seminars, technical work, research (including knowledge products), and institutional strengthening activities.
- Governments, Business Support Organisations, Universities, Non-Governmental Organisations and legally registered creative enterprises can apply.
- Organisations applying must be resident in one of the Caribbean Development Bank's nineteen Borrowing Member Countries: Anguilla, Antigua & Barbuda, The Bahamas, Barbados, Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, St. Kitts & Nevis, St. Lucia, St. Vincent and the Grenadines, Suriname, Trinidad & Tobago, Turks & Caicos

## WHEN WILL THE GRANT BE AWARDED?

Selection of grants will be completed by the first quarter of 2020 and grants will be disbursed between the first and second quarters of 2020.

## APPLY

Potential applicants are invited to participate in **stakeholder consultations on November 29** from 2:30-4:30pm by registering to the [Film Consultation](#).

To participate in this programme, practitioners are asked to complete the [Online Application Form](#) by **January 15th 2020**.