



CALL FOR APPLICATIONS

CIIF-CTI FILM ACCELERATOR:

For Emerging and Established Film Practitioners

ABOUT THIS PROGRAMME

The Cultural and Creative Industries Innovation Fund (CIIF) seeks to partner with accelerator programmes to enable a larger cadre of professionals within the Creative Industries (CI) sector to be equipped with enhanced technical skills, business skills, and increased access to resources including market integration platforms. In this regard, CIIF has partnered with the **CaribbeanTales Incubator Program (CTI)** to offer **eight (8) Emerging and Established Film Practitioners** opportunities for development. The programme will offer these eight (8) practitioners the opportunity to compete for a first prize of USD10,000 to be used to produce a proof of concept for the winning project.

WHO IS THIS ACCELERATOR FOR?

This accelerator is intended for emerging and established practitioners as described below.

Emerging Practitioners should have:

- been actively practicing for at least four (4) years;
- with or without formal training background;
- their business should be formally registered.

Established Practitioners should have:

- been operating for more than eight (8) years;
- have worked locally and regionally;
- their business should be formally registered.

Companies must be registered in one of CDB's Borrowing Member Countries¹. At least one key team member must be a citizen of a Caribbean country.

ALL approved entities/persons must be willing to allow for monitoring and evaluation of enterprise for impact assessment up to 24 months after the close of the programme and allow for publishing of non-sensitive business information for programme promotional and development purposes.

WHAT WILL PARTICIPANTS LEARN?

ONLINE ADVANCED PREP (OAP)

In order to be ready for the faced-paced workshop in September, participants are expected to fulfill a number of online preparatory exercises in order to make their projects pitch-ready. Participants will interact with each other and a team of mentors via an online group. Topics to be covered will include:

- Log Lines;
- Budgeting;
- Creating a Pitch Deck;
- Marketing;
- Legal; and
- Intellectual Property.

Deadlines are staggered throughout July and August.

TORONTO WORKSHOP

¹ Anguilla, Antigua and Barbuda, Barbados, Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, Saint Lucia, St. Kitts and Nevis, St. Vincent and the Grenadines, Suriname, The Bahamas, Trinidad and Tobago, Turks and Caicos Islands.

In Toronto, the participants and mentors will meet for five (5) days of intensive workshop training.

- participants are given the tools and necessary guidance to hone the pitches for their projects,
- practicing daily, getting constant feedback and guidance from their peers and mentors, until they are ultimately ready to present their projects at the Big Pitch.

WHERE WILL THE PROGRAMME TAKE PLACE?

The face-to-face component of the CaribbeanTales Incubator programme will take place in Toronto, Canada. The Big Pitch is the culmination of the CTI program, taking place during the prestigious Toronto International Film Festival, where participants will have the unique opportunity to pitch their honed projects to a room full of international film and television executives.

Participants will also have an opportunity to participate in the Toronto International Film Festival at special rates offered by CTI.

APPLY

To participate in this programme film practitioners are asked to complete the two-part [online application](#) form by July 15, 2019.

ABOUT CARIBBEANTALES INCUBATOR PROGRAM

The CaribbeanTales Incubator (CTI) is a year-round development and production hub for Caribbean and Caribbean Diaspora Producers that aims to create strong, compelling and sustainable content for the global market. The ultimate goal of the CTI is to increase the pool of world-class indigenous film and television content so as to build the Region's audio-visual capacity.

The CTI Pedagogy is based on a concept of "counsel of wisdom" provided by internationally experienced industry professionals with deep roots in the Caribbean Diaspora community. These mentors each bring a special area of expertise and a unique understanding of the challenges that face the development of Caribbean content for the international market. The CTI

approach is market-driven with a focus on excellence, all the while creating a safe, supportive, and egalitarian space for the exchange of ideas.