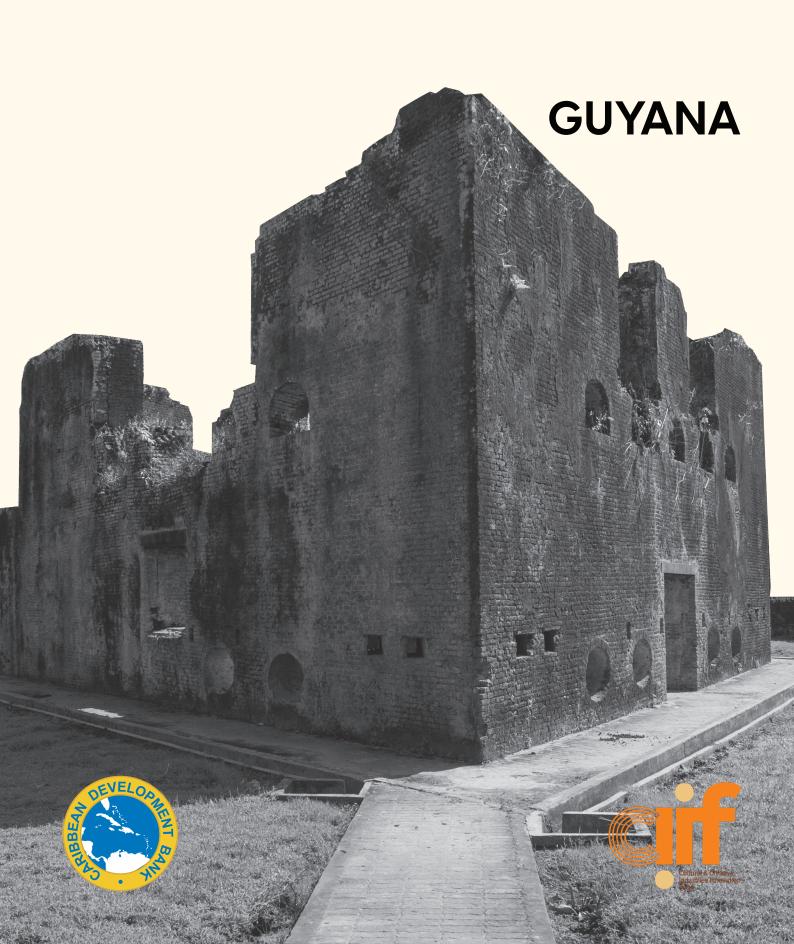
THE CIIF LIST

a compendium of Caribbean Culture

Volume 1



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- 1. Overview
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- 3. Venues & Institutions
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- 5. Financing
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- 9. Advocacy

(9)

1. OVERVIEW



Primary Cultural and Creative Sectors

- Visual Art
- · Music
- · Entertainment
- · Technology
- · Radio
- · Television
- · Craft
- · Writing
- · Media

(From CITF Mapping Survey Form)



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Most recent focus in Government's cultural policy/interventions

The Government of Guyana through the Department of Culture is in the process of finalising a national cultural policy after a multi-stakeholder consultation process - the second phase of which began in October 2019.

(From Department of Public Information Website, October 2019)

Following an initiative to increase international trade and market access for Guyanese creatives, the Department of Foreign Trade under the Ministry of Foreign Affairs has facilitated the creation of a team called the CITF – Creative Industry Task Force that will support stakeholder mapping, policy development, and international market expansion. The task force is currently mapping local stakeholders in the creative industry. Once this exercise is completed a database will become available to the public.

Barriers to Creative and Cultural Industriesgrowth and development and1.3

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.



2. CULTURAL HERITAGE



Cultural Forms and Expressions

Shanto Chutney-Soca Mari-mari

Cultural events, festivals, celebrations,

Event
Mashramani
Rupununi Rodeo
Bartica Easter Regatta
Carnival
<u>Timehri Film Festival</u>
Lake Mainstay Regatta
ndigenous Heritage Month
Rockstone Fish Festival

2.1

Month of the Year
February
Easter
Easter
Мау
June
August
September
October

UNESCO World Heritage



UNESCO World Heritage Sites	Tentative Sites	Local Heritage Sites
	City Hall, Georgetown	Ducto start Ano su
	(15/11/1995)	Protected Areas:
	Fort Zeelandia	
	(including Court	Kaieteur National
	of Policy Building)	Park
	<u>(15/11/1995)</u>	
	Georgetown's	
	Plantation Structure	Kanuku Mountains
	and Historic Buildings	Protected Area
	<u>(28/01/2005)</u>	
	Shell Beach (Almond	Community
	Beach) Essequibo	Conservation
	<u>Coast (15/11/1995)</u>	Areas
	St. Georges Anglican	Shell Beach
	Cathedral (15/11/1995)	Protected Area



0

3. VENUES & INSTITUTIONS

Man Performance Spaces

3.1

NAME	CAPACITY	MAP
The Theatre Guild		0
EUcalyptus Garden Theatre		0

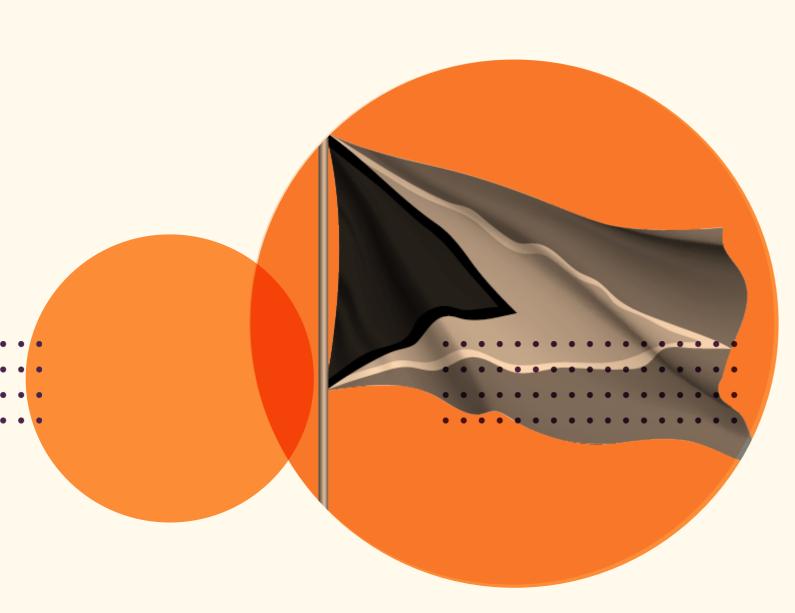
Main Galleries & Museums

NAME
The Walter Roth Museum of Anthropology
The Guyana National Museum
The National Gallery of Art - Castellani Hou
The Museum of African Heritage
The Guyana Heritage Museum









Global

Cooperation and/or contribution agreements

- 1. Economic Partnership Agreement between the EU and the Caribbean
- 2. Economic Partnership Agreement between the CARIFORUM States and the United Kingdom of Great Britain and Northern Ireland
- 3. Cotonou Agreement
- 4. Caribbean-Canada Trade Agreement (CARIBCAN)

Muliteratal or bilateral trade/ investment agreements

- 1. <u>Cooperation and Investment Facilitation Agreement Between The</u> Federative Republic of Brazil and the Co-operative Republic of Guyana
- 2. Agreement on Promotion, Protection and Guarantee of Investments amongst the Member States of the Organization of the Islamic Conference
- 3. Agreement between the Government of the Republic of Korea and the Government of the Co-operative Republic of Guyana for the Promotion and Protection of Investments
- 4. Agreement between the Swiss Confédération and the Republic of Guyana on the Promotion and Reciprocal Protection of Investments

Collaborations with international, intergovernmental, and/or multilateral organizations or institutions

- 1. International Council on Monuments and Sites (ICOMOS
- 2. CDB Caribbean Development Bank
- 3. International Centre for the Study of the Preservation and Restoration of Cultural Property (ICCROM)
- 4. International Council of Museums (ICOM)
- 5. International Federation of Arts Councils and Culture Agencies (IFACCA)
- 6. WIPO- World Intellectual Property Organization
- 7. CARICOM Caribbean Community
- 8. World Monuments Fund
- 9. ICPO/INTERPOL-International Criminal Police Organization

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4.1.1

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4.1.2

4.1.3

- 10. International Council on Archives/ Caribbean Branch (CARBICA)
- 11. Japan International Cooperation Agency
- 12. The European Union
- 13. The World Bank
- 14. United Nations International Children's Emergency Fund (UNICEF)
- 15. United Nations Population Fund (UNFPA)
- 16. UN WOMEN

Regional

Action plans, work plans, strategies

- 1. Revised Treaty of Chaguaramas Establishing the Caribbean Community Including the Caricom Single Market and Economy (February 4, 2002)
- 2. Global System of Trade Preferences among Developing Countries (May 4, 1989)
- 3. Panama Convention establishing the Latin American Economic System (SELA) (June 7, 1976)
- 4. CARICOM USA Trade and Investment Framework Agreement
- 5. CARICOM Costa Rica Free Trade Agreement
- 6. CARICOM Cuba Trade and Economic Cooperation
- 7. CARICOM Dominican Republic Free Trade
- 8. CARICOM Colombia Trade, Economic and Technical Cooperation Agreement
- 9. CARICOM Venezuela Free Trade Agreement

Cooperation and/or contribution agreements 4.2.2

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

National

4.2

4.2.1

Governing Bodies

- 1. The Ministry of the Presidency, Department of Social Cohesion, Culture, Youth and Sport
- 2. Ministry of Education
- 3. Ministry of Indigenous Peoples' Affairs
- 4. Creative Industries Task Force

Interministerial Cooperation

- Ministry of Foreign Affairs 1.
- 2. Ministry of Communities
- 3. Ministry of Business
- 4. Ministry of Business, Department of Tourism
- 5. Ministry of Trade

(Self-reported from UNESCO Questionnaire)

Policies, plans, strategies, programs

Guyana's 2017 report on Diversity of Cultural Expressions to UNESCO outlines four goals for its cultural policy measures:

- 1. Support Sustainable Systems of Governance for Culture
- 2. Achieve a balanced flow of cultural goods and services and increase the mobility of artists
- 3. Integrate culture in sustainable development frameworks

4. Promote human rights and fundamental freedoms (From 2017 Report on Diversity of Cultural Expressions)

Following an initiative to increase international trade and market access for Guyanese creatives, the Department of Foreign Trade under the Ministry of Foreign Affairs has facilitated the creation of a team called the CITF – Creative Industry Task Force that will support stakeholder mapping, policy development, and international market expansion.

In 2019 The Creative Industry Task Force began local stakeholders in the creative industry, with the intent of creating a database.

In 2019 the Department of Social Cohesion, Culture, Youth and Sport launched the Guyana Fund for Cultural and Creative Industries Programme, which provides funding for on productions and publications across all creative industries.

4.3

4.3.1

4.3.2

4.3.3

Programs

Ministry of Education Allied Arts Unit Ministry of Education Craft Production and Design Unit The School's Steelband Programme Children's Mashramani Programme

Expressive Arts Policy

Laws

National Trust Act: Chapter 20.03 (Act 7 of 1972)

IFCD Contributions

YEAR	AMOUNT
	NA

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

IFCD Receipts

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YEAR	AMOUNT	PROJECT
	NA	

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

Policies for protection/

improvement of status of artists

Guyana's 2017 report on Diversity of Cultural Expressions to UNESCO outlines commitments to "increase the mobility of artists," and includes plans to update copyright legislation and increase its education and capacity building for artists.

(From 2017 Report on Diversity of Cultural Expressions)

Guyana's Income Tax Act states that:

Where a painter, sculptor or author obtains any sum for the sale of his work in the production of which he was engaged for a period of:

a) more than one year but not more than two years, the income from the sale of such work shall be taxed, one-hald in the year of receipt of the income and the other one-half in the year preceding the year of receipt of the income.

b) more than two years, the income from the sale of suck work shall be taxed, one-third in the year of receipt of the income and one-third in each of the two years preceding the year of receipt of the income.

In 2019 the Department of Social Cohesion, Culture, Youth and Sport launched the Guyana Fund for Cultural and Creative Industries Programme, which provides funding for on productions and publications across all creative industries.

Export strategies to promote distribution of cultural goods/services

Guyana Office for Investment actively promotes non-traditional exports and have identified garments and textiles, and wood, ceramic and woven handicrafts as emergent export and investment sectors. "There is a particular interest in expanding Guyana's garments and apparel sector to build upon recent successes and to take advantage of preferential access to foreign apparel markets under preferential trade agreements with the U.S., E.U., Canada, CARICOM and other bilateral trading partners.



4.3.6

4.3.7

Improving the status of artists



Copyright provisions and intellectual property protections

- 1. Governing Body: Deeds and Commerical Registry Authority
- 2. Geographical Indications Act 2005 (2005)
- 3. Patents and Designs Act (Cap. 90:03) (1973)
- 4. Trademarks Act (Cap. 90:01) (as amended by Act No. 4 of 1972) (1973)
- 5. Merchandise Marks Act, 1888 (Cap. 90:04) (as amended by Act No. 4 of 1972) (1972)
- 6. Copyright Act 1956 (Cap. 74) (1956)
- 7. The Copyright (British Guiana) Order 1966 (Order No. 79 of 1966) (1966)
- 8. Competition and Fair Trading Act 2006 (2006)
- 9. Business Names (Registration) Act (Cap. 90:05) (2000)
- 10. Deeds Registry Authority Act (Cap. 5:11) (1999)
- 11. Law Revision Act 1972 (Cap. 2:O2, Act No. 4 of 1972) (1972)

Statistical offices, platforms and sources for cultural data

- 1. Bureau of Statistics
- 2. Creative Industry Task Force



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5. FINANCING



Total public expenditure for culture

YEAR	AMOUNT
USD5,500,000	2018

(Self-reported from UNESCO Questionnaire)

Sources of funding and support for cultural practitioners

FUNDING SOURCE	PURPOSE	TYPE
	Focus on productions and publications	
	across all creative industries; marketing,	
	distribution and branding of creative	
<u>Guyana Fund</u>	products; the development of new cultural	
for Cultural and	products such as festivals; procurement	•
Creative Industries,	of specialized equipment in support of a	
Department of	particular type of creative production;	Grant
Social Cohesion,	the creation of intellectual goods, patents	
Culture, Youth and	and copyrights; and research and designs	• • • • •
<u>Sport</u>	of innovative new Guyanese products in	
	the creative industries, such as gaming,	
	animation, fashion and condiments/recipes	
	using local content/contexts.	
The Institute of		1
Private Enterprise	For small and medium vendors. Not specific	Loan,
<u>Development</u>	to creative and culltural sectors, but	Technical
Limited (IPED)	applicable.	Assistance
Small Business	For starting or maintaining a small business.	C
<u>Bureau</u>	Not specific to Cultural Sector, but applicable.	Grant
Small Business		
<u>Bureau</u>	For expanding an existing business	Loan

5.1



Private Sector Support

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

Tax Incentives

Guyana offers a range of investment incentives to both domestic and foreign investors in 8 core sectors under which garments and textiles, and craft manufacturing are prioritised:

- 1. Exemption from Customs Duty on most plant machinery and equipment
- 2. Exemption from Customs Duty on raw materials and packaging materials used in the production of goods by manufacturers
- 3. Exemption from Customs Duty and zero rate of Value-Added-Tax on raw materials and packaging for manufactures who export 50 percent or more of their products
- 4. Unlimited carryover of losses from previous years
- 5. Accelerated depreciation on plant and machinery for approved activities
- 6. Full and unrestricted repatriation of capital, profits and dividends
- 7. Benefits of double taxation treaties with the UK, Canada, Kuwait and Caricom countries
- 8. Exemption from Customs Duty and zero rate of Value-Added-Tax on items approved under an Investment Agreement between the Government and the business
- 9. Exemption from Excise Tax on items approved under an Investment Agreement between the Government and the business
- 10. Zero rate of Value-Added-Tax on exports

5.3

6. ECONOMICS & TRADE



Principal enterprises, institutions, products, firms, etc.

1. Creative Industry Task Force

Contribution of Copyright-Based Industries to employment

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

Contribution of Copyright Industries to GDP

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

Share of importation and exportation of 6.4 creative goods, globally, regionally and with the European Union

Creative Goods Trade with the World

				.				
Values (Millions)		2009			2012	2013	2014	2015
Exports	1.74	O.99	4.43	3.25	O.39	2.46	2.50	
Imports	39.07	19.8O	28.64	27.01	27.87	21.00	27.45	
Trade Balance								

6.1





Creative Goods Trade within the Caribbean

Values (Millions)	2008	2009	2010
Exports	0.80	0.30	0.20
Imports	1.10	2.01	1.46
Trade Balance	-0.31	-1.71	-1.27

Creative Goods Trade with the EU

Values (Millions)	2008	2009	2010
Exports	O.67	O.36	1.05
Imports	1.78	1.42	2.03
Trade Balance	-1.10	-1.05	-0.98

Trade Performance by Product

Ex	ports,	Global	
		CICNUI	

Values (Millions)	2008	2009	2010
Art crafts	0.040	0.020	0.019
Audiovisuals	0.033	O.111	0.022
Design	1.386	O.588	4.239
New media	0.001	0.003	0.001
Performing arts	0.002	0.003	0.006
Publishing	0.209	O.221	0.109
Visual arts	0.069	0.048	0.038

			.	
Imports, Global				
Values (Millions)	2008	2009	2010	
Art crafts	1.09	1.30	2.11	
Audiovisuals	1.40	1.35	1.44	
Design	6.81	7.81	10.46	•••
New media	1.43	1.08	1.90	•••
Performing arts	O.12	O.14	O.23	•••
Publishing	27.84	7.70	11.95	•••
Visual arts	O.36	O.41	O.55	•••
•••••••••••••••••••••••••••••••••••••••	••••••••••••••••••••••••	•••••••••••••••••••••••••••••••••••••••	•••••	•••

Industries

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Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

2012

O.18

1.41

-1.23

2012

0.03

2.15

-2.12

2013

O.14

2.21

-2.07

2013

0.07

2.19

-2.12

2014

O.15 2.75

-2.60

2014

O.O2

2.09

-2.08

2011

O.19

2.32

-2.13

2011

O.18

2.15

-1.97

2011

0.035 800.0 3.026 0.014

0.002 O.143 0.019

2011

1.90 O.87 13.58

1.53

O.14 10.86 O.92

	2012	2013	2014	2015
	0.018	0.041	0.029	
	0.007	0.002	0.001	
	O.176	2.227	2.346	
	0.001	0.002	0.001	••
	0.004	0.001	0.001	••
	0.170	O.146	0.090	••
	0.014	0.042	0.033	••
•				
	2012	2013	2014	2015
	1.98	1.56	1.78	
	1.03	O.91	O.63	
	11.62	12.21	11.71	
	1.12	1.21	O.82	
	O.13	O.17	O.38	
	11.32	8.14	11.53	
	O.67	O.68	0.60	
1				

Link Agency



2015

2015

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8. EDUCATION & TRAINING



Education and Training Programmes

PROGRAM NAME	PROGRAM LEVEL	DURATION	INSTITUTION
			Ministry of
Surface Decoration	Vegational	,	Education Craft
	vocational	l year	<u>Production & Design</u>
			<u>Division</u>
			Ministry of
Fibre Arts	Vocational	1	Education Craft
FIDRE Arts	vocational	l year	<u>Production & Design</u>
			<u>Division</u>
			Ministry of
		1	Education Craft
Leather Craft	Vocational	1 year	<u>Production & Design</u>
			<u>Division</u>
	Vocational	1 year	Ministry of
			Education Craft
Landscaping			<u>Production & Design</u>
			<u>Division</u>
		••••••	Ministry of
De constinue Crost		1	Education Craft
Decorative Craft	Vocational	l year	<u>Production & Design</u>
			<u>Division</u>
			Ministry of
Fashion & Textile		1	Education Craft
Designing	Vocational	l year	<u>Production & Design</u>
			Division
		••••••	Ministry of
Childrenk Chulli	Vocational	l year	Education Craft
Children's Clothing			Production & Design
			Division

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PROGRAM NAME	PROGRAM LEVEL	DURATION	INSTITUTION		
Baby Apparel	Vocational 1 yea		by Apparel Vocational 1 year		Ministry of Education Craft
,		, 	<u>Production & Design</u> <u>Division</u>		
			<u>Ministry of</u> Education Craft		
Pattern Drafting	Vocational	l year	Production & Design		
	Associate's		<u>Division</u>		
Fine Arts	Degree	2 years	<u>University of</u> <u>Guyana</u>		
Fine Arts	Bachelors Degree	4 years	<u>University of</u> <u>Guyana</u>		
Fine Arts	Diploma		<u>E. R. Burrowes</u> School of Art		
Fine Arts	Certificate		E. R. Burrowes School of Art		
Trained Teachers Certificate (Specialization in Art)	Certificate		Cyril Potter College of Education		
Associate Degree in Education (Specialization in Art)	Associate Degree		Cyril Potter College of Education		

Scholarship Programmes

AWARD	SECTOR
	Broad, but
Hinterland Scholarship	includes pursuing
Programme_	training and arts
	and crafts.

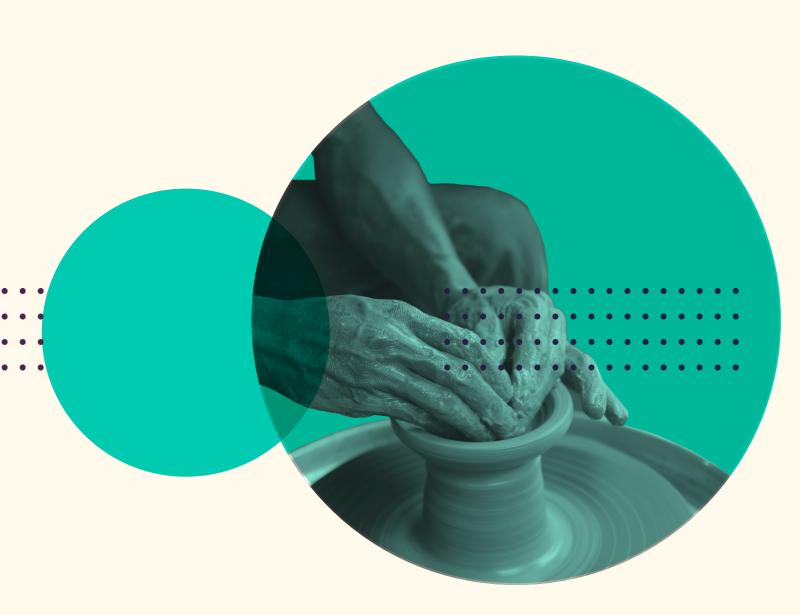
7.2

AMOUNT

INSTITUTION

Ministry of Indigenous People's Affairs

8. CULTURAL ENTREPRENEURSHIP



Cultural Entrepreneurship Initiatives

Hinterland Employment and Youth Service

In 2019 the Department of Social Cohesion, Culture, Youth and Sport launched the Guyana Fund for Cultural and Creative Industries Programme, which provides funding for on productions and publications across all creative industries.

Programmes to support job creation in CCI

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

Agencies

- Ministry of Business 1.
- 2. Department of Social Cohesion, Culture, Youth and Sport
- 3. Ministry of Education
- 4. Ministry of Indigenous People's Affairs
- 5. Small Business Bureau

Programmes for youth employment or 8.4 women's empowerment in the Cultural and **Creative Sectors**

- 1. Youth Entrepreneurship Skills Training Programme
- 2. Guyana Women's Leadership Institute
- 3. The Guyana Fund for Creative Industries gives preference to projects that include collaborations and have demonstrated to benefit/include large numbers of artists, especially women, youth and out of city participants from across Guyana.



8.1

8.2





Societies, associations, unions etc.

The Theatre Guild

Main advocacy goals and positions

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

Training in communication, advocacy, fundraising

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

Mechanisms for dialog between 9.4 government and civil society organisations

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

Role of local communities

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

Experts and specialists

Data not available for this Borrowing Member Country at time of research. Readers who may be able to provide relevant data are invited to contact the Fund at ciif@caribank.org.

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Information for these profiles was sourced from publicly available documents and data sets including the UNESCO Quadrennial Report, national budgets, national cultural policy plans, local media sources and others. Additional information was obtained via surveys of regional cultural industry practitioners and stakeholders, which were conducted for this project. Further information was sourced from 'Research conducted for the CARICOM Secretariat in relation to the Consultancy to prepare the Regional Strategic Plan for Cultural and Entertainment Services/Cultural Industries in CARIFORUM States (2016-2018), with financing from the European Union 10th European Development Fund, provided courtesy of CARICOM.