



Innovative products: Introduction to photojournaling, participatory video and interactive maps

Vybzing Guyana 2014

Youth voices for climate change

Grand Coastal Hotel, Guyana

Thursday 22nd May, 2014



Photojournal

Stakeholders capture images to tell their story.

It helps stakeholders to illustrate their opinions, concerns and recommendations on issues through photographs presented in a particular sequence.

InsightShare PHOTOSTORY Project: Community Based Adaption in Africa

SOME OF THE POOREST PEOPLE IN THE WORLD ARE ALREADY COPING WITH A CHANGING CLIMATE. INSIGHTSHARE TRAVELLED TO KENYA, ZIMBABWE AND MALAWI TO FACILITATE THREE PARTICIPATORY VIDEO FOR MONITORING AND EVALUATION WORKSHOPS. THE WORKSHOPS WERE TO HELP THE LOCAL PARTNER ORGANISATION AND COMMUNITY MEMBERS KEEP TRACK OF ('MONITOR') THEIR ABILITY TO COPE WITH CHANGES IN THE CLIMATE AND DECIDE TOGETHER (EVALUATE) WHAT TYPE OF ADAPTATION STRATEGY THEY THOUGHT BEST FOR THEM. THE PROJECT WAS FUNDED BY THE INTERNATIONAL DEVELOPMENT RESEARCH CENTER (IDRC) AND THE INTERNATIONAL INSTITUTE FOR ENVIRONMENT AND DEVELOPMENT (IIED). LOCAL COORDINATING NGOS WERE: ACTS KENYA, ZERO ZIMBABWE AND CLUE MALAWI.



AUGUST 2009
KISUMU, KENYA



THIS IS WAY EASIER THAN I THOUGHT!

DURING THE FIRST 3 DAYS, THE PARTICIPANTS BEGAN LEARNING TO USE THE VIDEO CAMERAS



SEPTEMBER 2009
DOMBOSHANA, ZIMBABWE

THE EXERCISES WERE EASY, FUN AND HELPED THE GROUP BECOME A TEAM.



MARCH 2010
NSANJE, MALAWI



THEY PLANNED WHAT THEY WANTED TO FILM BY DECIDING WHAT ASPECT OF THEIR LIVES WERE BEING AFFECTED BY THE CLIMATE (WE CALLED THESE "INDICATORS").



Photojournal

The process involves the participatory development of a story board, capturing still shots and drafting captions that contribute to the images and convey messages about a specific circumstance and the desired actions.

The emphasis here is **not to create a professional portfolio**, but rather, to let the photo journal be the voice of the stakeholder.

The final product can be an electronic presentation or printed hard copy.



Participatory video (PV)

PV gives control to those who are affected by specific concerns to decide what the issues and questions are, who should be part of the process, who needs to hear the messages, how those messages should be crafted and possible solutions to the issues. The final product may take the format of a documentary, a skit or a music video





Fish for gas



Deciding the challenges in fishing in Blanchisseuse

Participants were divided in groups to draw the challenges facing fishing in the community



Trying to understand challenges

The facilitators used a problem tree to understand the real challenges.



Lots of thinking to understand the root causes of the problems



Democracy in action: Voting for the challenges they wanted to document



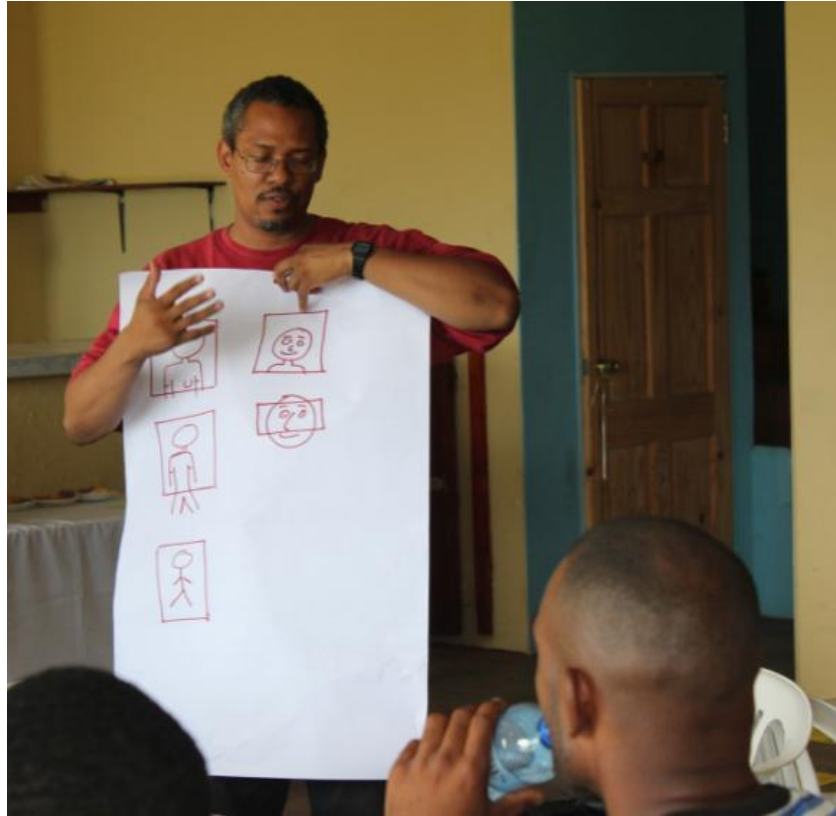
Understanding the possible solutions and identifying the target audience

The participants worked out the solutions, identified the target audience and the best places to show the video (including YouTube).



Understanding the cameras on the phones

UWI mFisheries helped the participants to understand the use of the videos on the smartphones.



Learning of different types of shots

Mishots, head shots, long range shots !!! Different types of shots are used to convey different messages.



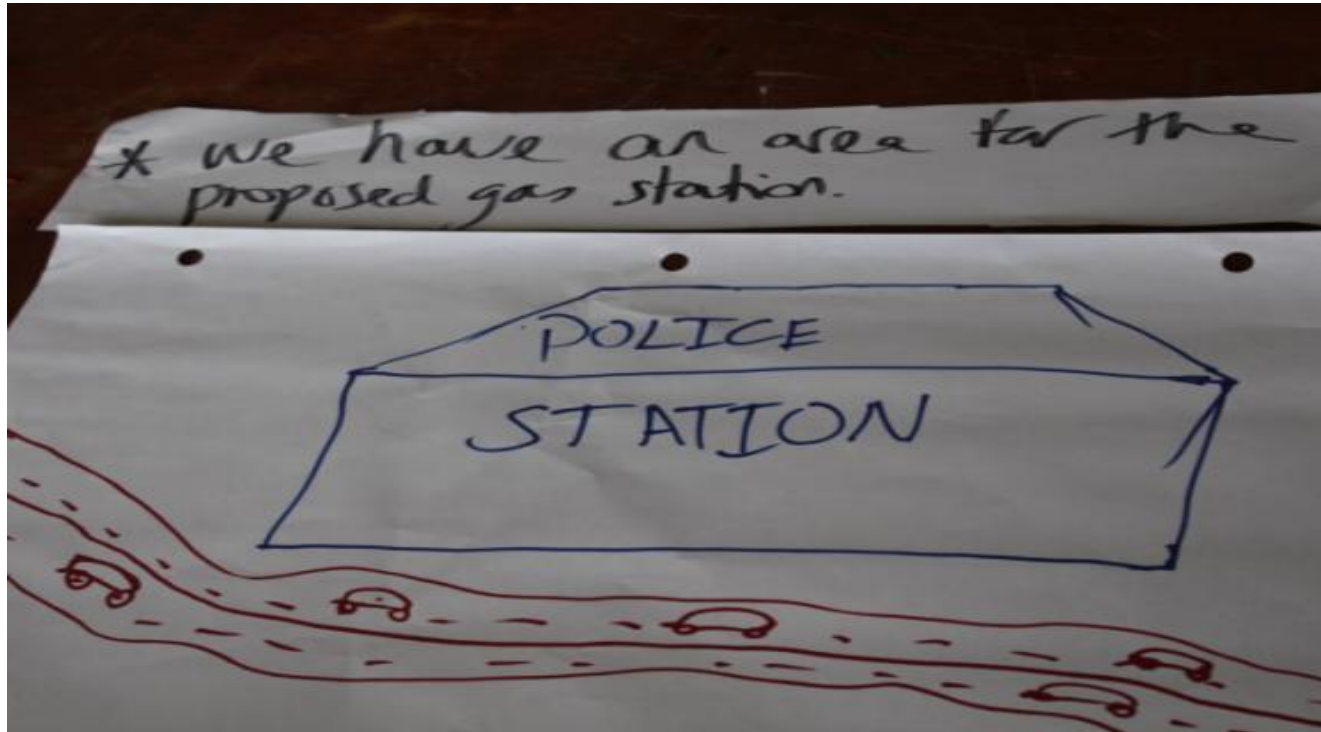
Practicing to use the camera

Participants used their Motorola Defy smartphones to create the videos. They had to understand framing the shots and capturing quality audio with the phones.



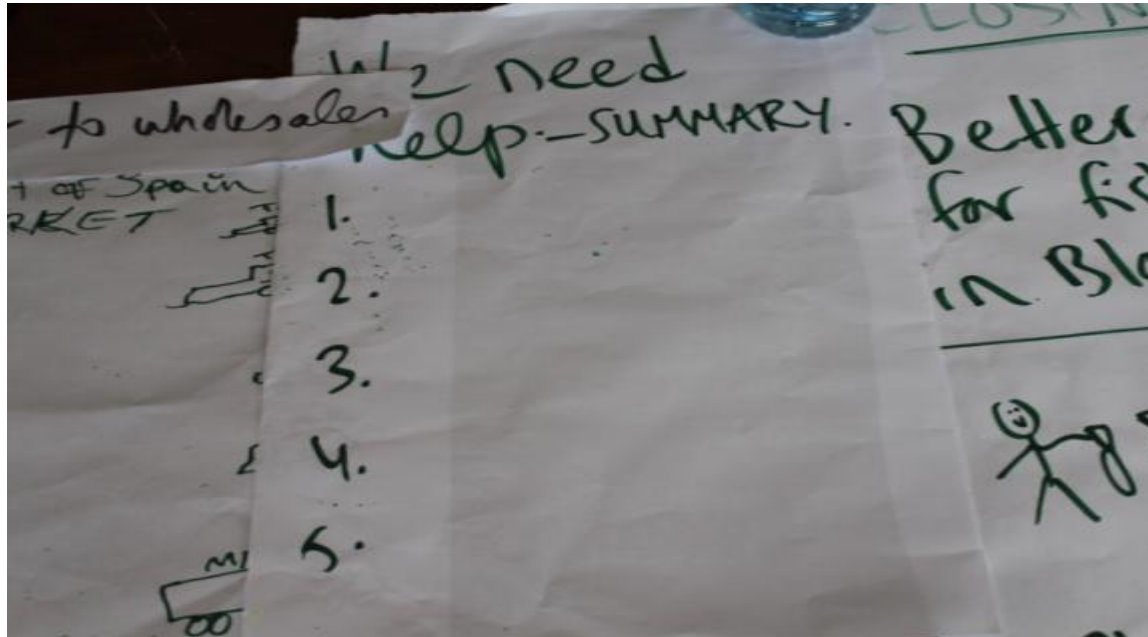
Tips from an expert!!!

Participants viewed the practice shots and got tips from an experienced videographer



Creating storyboard

You decide what you want each scene to portray. Lots of drawing!!



Deciding the order of the scenes



Iconic shots of Blanchisseuse

Known images of the community were included at various points in the video



Shooting the video

Participants decided the interviews



Shooting the video

Participants interviewed members of the fishing community in Blanchisseuse



Editing the video

Participants led the process of editing the video with technical assistance from the UWI mFisheries team



Re-shooting videos as needed



Participants reviewed the videos in the field



Final editing

Participants re-ordered the shots as necessary and decided the music for the video



Participants used the video share the challenges with agencies that can assist them



Lots of help



- Gas pump
- Ice storage room
- Upgraded fishing facility (indirect benefit)
- Winch donated
- Offer of office equipment for the Association



Fish for Gas



Other video work

- Video case studies
 - [Capacity building for watershed managers](#)
- Instructional videos
 - [Techniques in erosion control](#)



Interactive maps



- Used for site management planning
- Facilitated sessions to prioritise resources and develop resource profiles
- Resource profiles included:
 - Description of the resources;
 - Resource use;
 - Peak time for using the resource;
 - Plans;
 - Potential stakeholders to partner with; and
 - Emergency and M&E plan.



Thank you