Innovative products:
Introduction to photojournaling, participatory video and interactive maps

Vybzing Guyana 2014

Youth voices for climate change

Grand Coastal Hotel, Guyana

Thursday 22nd May, 2014

Photojournal

Stakeholders capture images to tell their story.

It helps stakeholders to illustrate their opinions, concerns and recommendations on issues through photographs presented in a particular sequence.

Photojournal

The process involves the participatory development of a story board, capturing still shots and drafting captions that contribute to the images and convey messages about a specific circumstance and the desired actions.

The emphasis here is **not to create a professional portfolio,** but rather, to let the photo journal be the voice of the stakeholder.

The final product can be an electronic presentation or printed hard copy.

Participatory video (PV)

PV gives control to those who are affected by specific concerns to decide what the issues and questions are, who should be part of the process, who needs to hear the messages, how those messages should be crafted and possible solutions to the issues. The final product may take the format of a documentary, a skit or a music video

Fish for gas

Deciding the challenges in fishing in Blanchisseuse

Participants were divided in groups to draw the challenges facing fishing in the community

Trying to understand challenges

The facilitators used a problem tree to understand the real challenges.

Lots of thinking to understand the root causes of the problems

**Democracy in action: Voting for the challenges they wanted to document**

Understanding the possible solutions and identifying the target audience

The participants worked out the solutions, identified the target audience and the best places to show the video (including YouTube).

Understanding the cameras on the phones

UWI mFisheries helped the participants to understand the use of the videos on the smartphones.
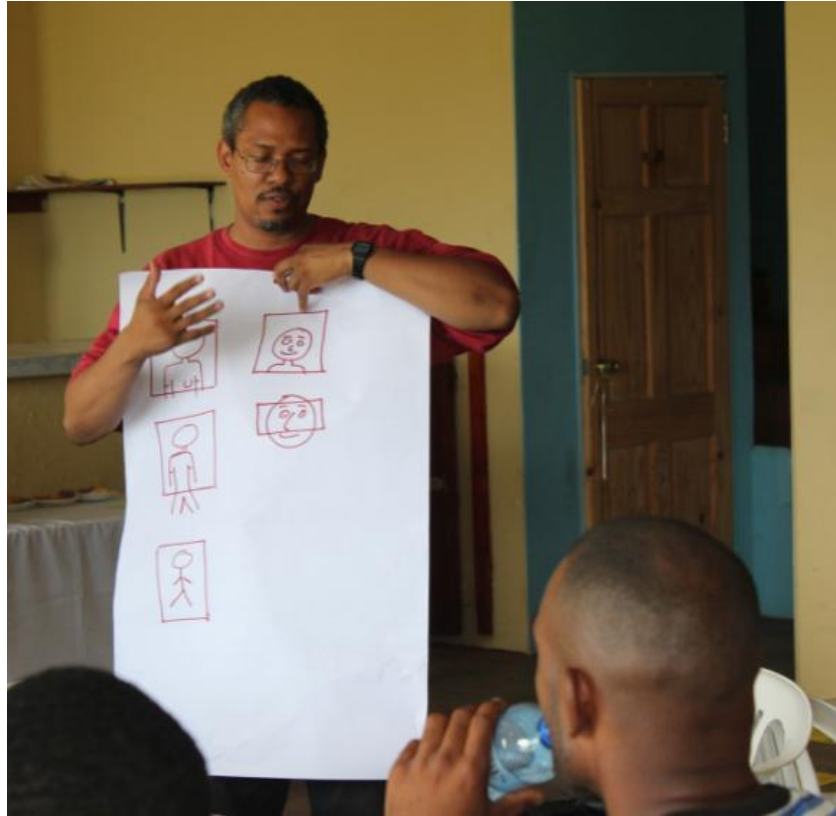
Learning of different types of shots

Mishots, head shots, long range shots !!! Different types of shots are used to d convey different messages.
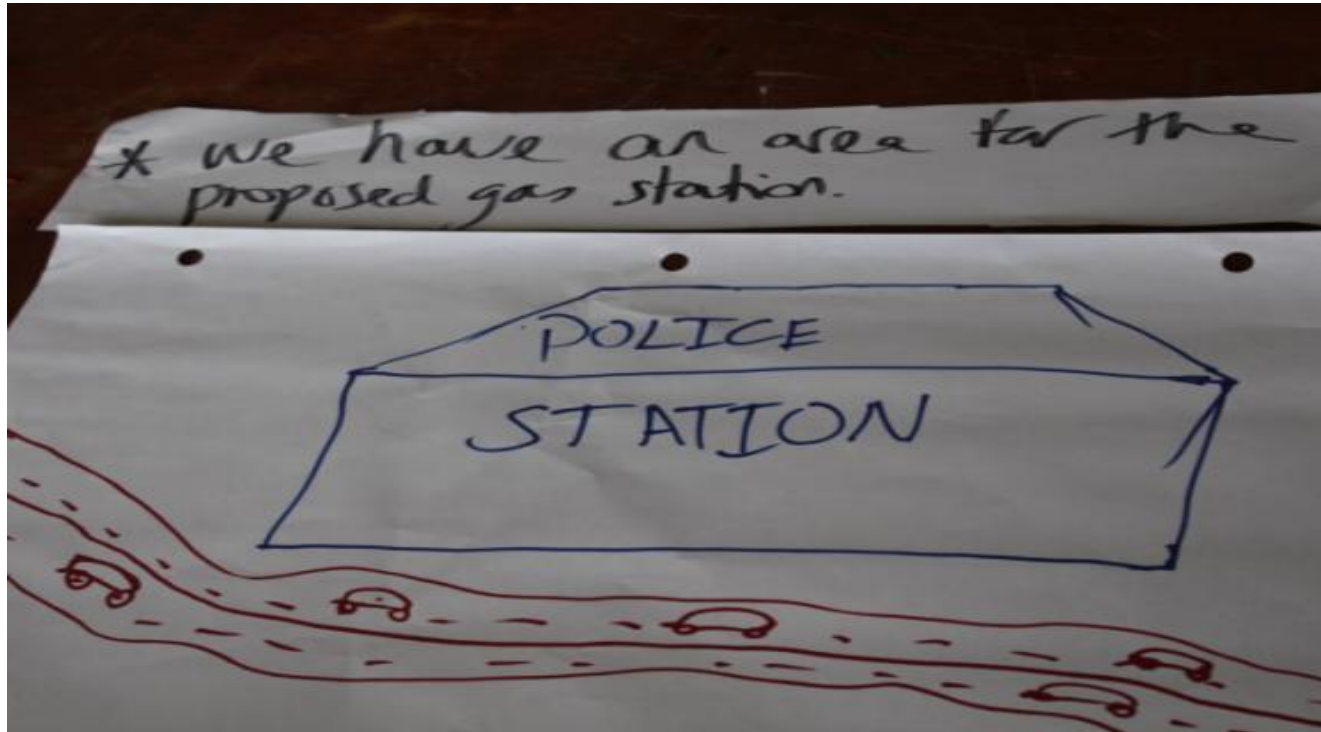
Practicing to use the camera

Participants used their Motorolla Defy smartphones to create the videos.
They had to understand framing the shots and capturing quality audio
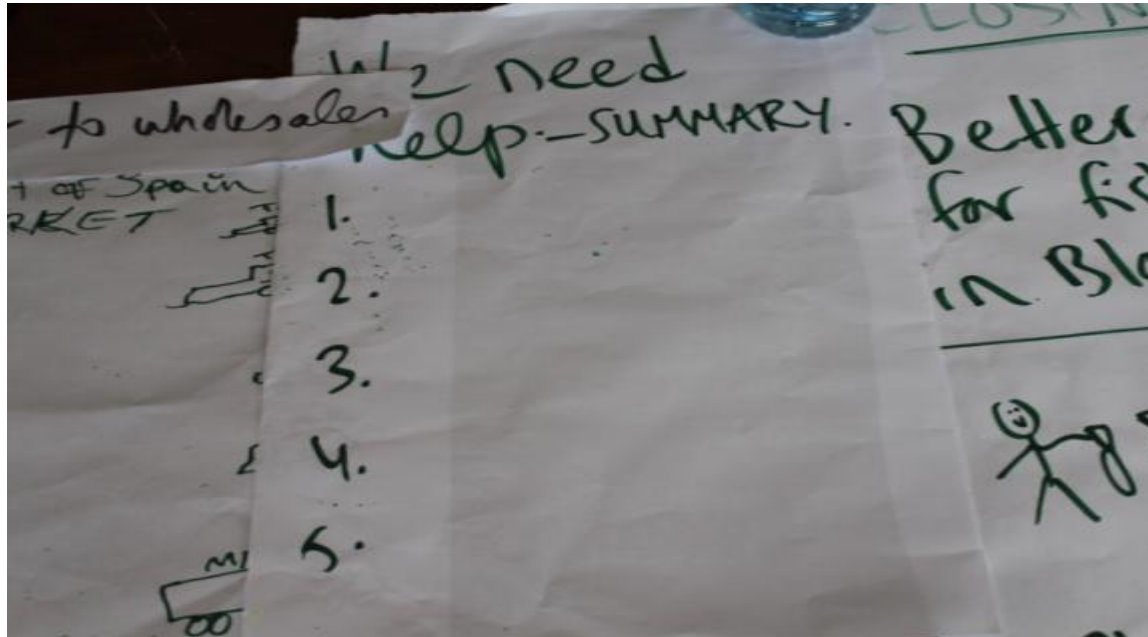with the phones.

Tips from an expert!!!

Participants viewed the practice shots and got tips from an experienced videographer

Creating storyboard

You decide what you want each scene to portray. Lots of drawing!!

Deciding the order of the scenes

Iconic shots of Blanchisseuse

Known images of the community were included at various points in the video

Shooting the video

Participants decided the interviews

Shooting the video

Participants interviewed members of the fishing community in Blanchisseuse

Editing the video

Participants led the process of editing the video with technical assistance from the UWI mFisheries team

Re-shooting videos as needed

Participants reviewed the videos in the field

Final editing

Participants re-ordered the shots as necessary and decided the music for the video

Participants used the video share the challenges with agencies that can assist them

Lots of help

- Gas pump

- Ice storage room

- Upgraded fishing facility (indirect benefit)

- Winch donated

- Offer of office equipment for the Association

Fish for Gas

Other video work

- Video case studies
  - [Capacity building for watershed managers](#)

- Instructional videos
  - [Techniques in erosion control](#)

Interactive maps

- Used for site management planning

- Facilitated sessions to prioritise resources and develop resource profiles

- Resource profiles included:
  - Description of the resources;

  - Resource use;

  - Peak time for using the resource;

  - Plans;

  - Potential stakeholders to partner with; and

  - Emergency and M&E plan.

Thank you