



CALL FOR APPLICATIONS

IMPROVING COMPETITIVENESS OF CREATIVE MSMEs GRANT

New Deadline: February 28, 2020

VISUAL ARTS, FASHION & CONTEMPORARY DESIGN TECHNOLOGY PLATFORM

WHO WE ARE

The Cultural and Creative Industries Innovation Fund (CIIF) was established in 2017 with an initial USD2.6 million in capitalisation from the Caribbean Development Bank. It is intended to be a multi-donor fund, which will support the development of the Creative Industries (CI) sector in the Caribbean. CIIF's goal is to enable the Region's cultural and creative industries to be globally competitive.

WHAT WE DO

CIIF provides grant funding for innovative projects within the CI sector. These projects should be focused on:

- supporting the enabling environment for the development of CI;
- improving the quality and dissemination of research in the CI sector;
- enhancing or creating data intelligence or data collection methods in ways that can move the sector forward; and;
- enhancing the technical capacity of creative entrepreneurs.

Projects must demonstrate a significant measure of innovation, collaboration and sustainability.

WHAT IS THIS GRANT FOR?

CIIF has received several proposals to create or extend existing Fashion and Contemporary Design Technology platforms to enable e-commerce, value chain integration and access to resources by Fashion practitioners. Further consultations reflected the need for such technology platforms to include Visual Arts and Craft to enable increased sustainability.

Given the widespread demand for these services, CIIF is seeking to support the development of a sustainable integrated platform which is hosted by a public entity in collaboration with private creative enterprises. **The platform should already be operational** with adoption by at least 50 stakeholders. The grant should be used to further develop and extend features and reach of the platform and to contribute to the development of and operationalisation of its revenue model.



HOW MUCH FUNDING WILL CIIF PROVIDE?

The selected project will receive a grant of up to USD 50,000.

CIIF will provide 85% of the project costs while selected grantee will be required to contribute 15%

WHAT ARE THE ELIGIBILITY CRITERIA?

- Governments, Business Support Organisations, Universities, Non- Governmental Organisations, and legally registered creative enterprises can apply.
- Organisations applying must be resident in one of the Caribbean Development Bank's nineteen Borrowing Member Countries: Anguilla, Antigua & Barbuda, The Bahamas, Barbados, Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, St. Kitts & Nevis, St. Lucia, St. Vincent and the Grenadines, Suriname, Trinidad & Tobago, Turks & Caicos
- Individual change agents in the CI sector who are creating platforms to access and integrate into the global creative economy are invited to apply in partnership with any of the following: Business Support Organisations; Chambers of Commerce or government agencies that are reducing constraints faced by MSMEs involved in CIs; improving the business climate of CIs including drafting of legislation and gender related initiatives, focusing on financing of goods, consultations, workshops, seminars, technical work, research (including knowledge products), and institutional strengthening activities.

WHEN WILL THE GRANT BE AWARDED?

Selection of the grantee will be completed by the first quarter of 2020 and grants will be disbursed by the end of June 2020.

APPLY

Potential applicants are invited to participate in **stakeholder consultations on February 7** from 2:30-4:30pm by registering to the [CIIF Consultation](#).

Submission Deadline: To participate in this programme, practitioners are asked to complete the [Online Application Form](#) by **February 28, 2020**.