



CALL FOR APPLICATIONS

DATA INTELLIGENCE GRANT

Open Call

Deadline June 30, 2020

WHO WE ARE

The Cultural and Creative Industries Innovation Fund (CIIF) was established in 2017 with an initial USD2.6 million in capitalisation from the Caribbean Development Bank. It is intended to be a multi-donor fund, which will support the development of the Creative Industries (CI) sector in the Caribbean. CIIF's goal is to enable the Region's cultural and creative industries to be globally competitive.

WHAT WE DO

CIIF provides grant funding for innovative projects within the CI sector. These projects should be focused on:

- supporting the enabling environment for the development of CI;
- improving the quality and dissemination of research in the CI sector;
- enhancing or creating data intelligence or data collection methods in ways that can move the sector forward; and
- enhancing the technical capacity of creative entrepreneurs.

Projects must demonstrate a significant measure of innovation, collaboration and sustainability.

WHAT IS THIS GRANT FOR?

CIIF is seeking proposals from all CI sub-sectors for the Data Intelligence Grant. Proposals should focus on financing of research (including knowledge products) and, institutional strengthening activities with a national, regional and/or sub-regional focus in developing or improving appropriate data collection frameworks, data capture of baseline data, market trends, and information on the development profile and needs of the CI sector.

Projects should be sustainable in facilitating long term access by stakeholders to resources and continued growth of the initiative; and innovative by providing new models, opportunities or uses of technology for the industry or facilitating linkages between CI sub-sectors.



Projects are expected to consider the following criteria:

- **Regional Framework/Knowledge:** Establishment of how the project contributes to a regional framework for knowledge products, mapping of CI, sustainable measurement/analysis of activities in the CI sector.
- **Benchmarking & Continuity:** Identification of the studies, initiatives or events regionally and beyond that have preceded or informed this initiative and how the proposed initiative will build upon/re-invent or deviate from such.
- **Access & Dissemination:** Sustained access to products generated and dissemination of information gathered.
- **Regional CI Profile:** Enhancement of the image and profile of CI regionally and internationally.
- **Impact:** Effective use of tools to measure and ensure sustained impact. Innovative regional approach developed/used in analysing and measuring in keeping with the specificities of regional CI practices that are also effectively aligned with international standards. Projects should positively impact communities/ have a public service orientation where possible.
- **Archiving:** How the project will develop a meaningful and engaging archive for the region.

Creative enterprises are encouraged to partner with national, regional or international agencies where relevant to submit proposals.

HOW MUCH FUNDING WILL CIIF PROVIDE?

CIIF will offer one to three grants between USD 30,000 to USD 120,000. CIIF will fund up to 90% of project costs. Selected grantees will be required to contribute 10% of project costs.

Eligible project costs include stakeholder consultations, workshops and seminars, technical work including drafting of national cultural/creative policies; research including development of knowledge products for CIs; development of incubator programmes, community level programmes or new CI products and services and intutional strengthening activities.

WHO IS ELIGIBLE TO APPLY?

- Individual change agents in the Creative Industry (CI) sector who are creating platforms to access and integrate into the global creative economy are invited to apply in partnership with any of the following: Business support organisations, Chambers of Commerce, including government agencies that are:



- i. reducing constraints faced by MSMEs involved in Cis;
 - ii. improving the business climate of CIs, including drafting of legislation and gender related initiatives;
 - iii. focusing on financing of goods, consultations, workshops, seminars, technical work, research (including knowledge products), and institutional strengthening activities.
- Governments, Business Support Organisations, Universities, Non-Governmental Organisations and legally registered creative enterprises can apply.
 - Organisations applying must be resident in one of the Caribbean Development Bank's 19 Borrowing Member Countries: Anguilla, Antigua and Barbuda, The Bahamas, Barbados, Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, St. Kitts and Nevis, Saint Lucia, St. Vincent and the Grenadines, Suriname, Trinidad & Tobago, Turks and Caicos Islands.

WHEN WILL THE GRANTS BE AWARDED?

Selection of grants will be completed by the second quarter of 2020 and grants will be disbursed between the third and final quarter of 2020.

APPLY

Potential applicants are invited to participate in **stakeholder consultations on April 4, 2020** by registering for the [CIIF Consultation](#).

To participate in this programme, practitioners are asked to complete the [Online Application Form](#) by **June 30, 2020**.