



CALL FOR APPLICATIONS

IMPROVING COMPETITIVENESS OF CREATIVE MSMEs Festivals & Carnivals

Deadline May 30, 2020

WHO WE ARE

The Cultural and Creative Industries Innovation Fund (CIIF) was established in 2017 with an initial USD2.6 million in capitalisation from the Caribbean Development Bank. It is intended to be a multi-donor fund, which will support the development of the Creative Industries (CI) sector in the Caribbean. CIIF's goal is to enable the Region's cultural and creative industries to be globally competitive.

WHAT WE DO

CIIF provides grant funding for innovative projects within the CI sector. These projects should be focused on:

- supporting the enabling environment for the development of CI;
- improving the quality and dissemination of research in the CI sector;
- enhancing or creating data intelligence or data collection methods in ways that can move the sector forward; and
- enhancing the technical capacity of creative entrepreneurs.

Projects must demonstrate a significant measure of innovation, collaboration and sustainability.

WHAT IS THIS GRANT FOR?

CIIF is seeking proposals within the Carnival and Festivals industry for events that can fall under one of CIIF's other four priority sub-sectors (fashion, visual arts, audiovisual [film, animation, gaming] and music) or within the literary, performing arts or culinary sub-sectors. Projects should be collaborative, with partners from at least three countries from among CDB's Borrowing Member Countries; sustainable in facilitating long term access by stakeholders to resources and continued growth of the initiative; and innovative by providing new models, opportunities or uses of technology for the industry or facilitating linkages between creative industries sub-sectors. CIIF is especially interested in Caribbean festivals that rove from country to country; multifaceted projects that include multiple income streams and training components as well as inter-sectoral linkages



surrounding climate change, renewable energy or urban renewal for example; and projects that include archiving and new innovative models.

Projects are expected to:

- have already completed at least one edition of the festival
- address Emerging, Established or Export Ready practitioners.

Creative enterprises are encouraged to partner with national, regional or international agencies to submit proposals.

HOW MUCH FUNDING WILL CIIF PROVIDE?

CIIF will offer a total of USD 50,000. The selected project will receive a grant of up to USD 50,000. CIIF will provide 85% of the project costs while selected grantee will be required to contribute 15%.

Eligible project costs include stakeholder consultations, workshops and seminars, technical work including drafting of national cultural/creative policies; research including development of knowledge products for CIs; development of incubator programmes, community level programmes or new CI products and services and institutional strengthening activities.

WHO IS ELIGIBLE TO APPLY?

- Individual change agents in the Creative Industry (CI) sector who are creating platforms to access and integrate into the global creative economy are invited to apply in partnership with any of the following: Business support organisations, Chambers of Commerce, including government agencies that are:
 - i. reducing constraints faced by MSMEs involved in CIs;
 - ii. improving the business climate of CIs, including drafting of legislation and gender related initiatives;
 - iii. focusing on financing of goods, consultations, workshops, seminars, technical work, research (including knowledge products), and institutional strengthening activities.
- Governments, Business Support Organisations, Universities, Non-Governmental Organisations and legally registered creative enterprises can apply.
- Organisations applying must be resident in one of the Caribbean Development Bank's 19 Borrowing Member Countries: Anguilla, Antigua and Barbuda, The Bahamas, Barbados, Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guyana, Haiti, Jamaica, Montserrat, St. Kitts and Nevis, Saint Lucia, St. Vincent and the Grenadines, Suriname, Trinidad & Tobago, Turks and Caicos Islands.



WHEN WILL THE GRANTS BE AWARDED?

Selection of grants will be completed by the second quarter of 2020 and grants will be disbursed between the third and final quarter of 2020.

APPLY

Potential applicants are invited to participate in **stakeholder consultations** on **April 4, 2020** by registering to the [CIIF Consultation](#).

To participate in this programme, practitioners are asked to complete the [Online Application Form](#) by **May 30, 2020**.