



CALL FOR APPLICATIONS

IMPROVING COMPETITIVNESS OF CREATIVE MSMEs GRANT Music

Deadline May 30, 2020

WHO WE ARE

The Cultural and Creative Industries Innovation Fund (CIIF) was established in 2017 with an initial USD2.6 million in capitalisation from the Caribbean Development Bank. It is intended to be a multi-donor fund, which will support the development of the Creative Industries (CI) sector in the Caribbean. CIIF's goal is to enable the Region's cultural and creative industries to be globally competitive.

WHAT WE DO

CIIF provides grant funding for innovative projects within the CI sector. These projects should be focused on:

- supporting the enabling environment for the development of CI;
- improving the quality and dissemination of research in the CI sector;
- enhancing or creating data intelligence or data collection methods in ways that can move the sector forward; and
- enhancing the technical capacity of creative entrepreneurs.

Projects must demonstrate a significant measure of innovation, collaboration and sustainability.

WHAT IS THIS GRANT FOR?

CIIF is seeking proposals within the music industry to increase market access and international promotion of Caribbean music. Proposals are invited for groups of ten to fifteen persons wishing to host a pavilion/attend music festivals or trade shows. Projects should be collaborative, with at least two invited music professionals from another CDB Borrowing Member Country.

Proposals are expected to:

- positively impact the local music community
- projects should be spearheaded by Established or Export Ready practitioners but can include Emerging artists within the group.





Creative enterprises are encouraged to partner with national, regional or international agencies where relevant, to submit proposals.

HOW MUCH FUNDING WILL CIIF PROVIDE?

CIIF will offer a total of two grants of USD 25,000. CIIF will provide 50% of the project costs while selected proposals will be required to contribute 50%.

Eligible project costs include stakeholder consultations, workshops and seminars, technical work including drafting of national cultural/creative policies; research including development of knowledge products for Cls; development of incubator programmes, community level programmes or new Cl products and services and intuitional strengthening activities.

WHO IS ELIGIBLE TO APPLY?

- Individual change agents in the Creative Industry (CI) sector who are creating platforms to
 access and integrate into the global creative economy are invited to apply in partnership
 with any of the following: Business support organisations, Chambers of Commerce,
 including government agencies that are:
 - i. reducing constraints faced by MSMEs involved in Cis;
 - ii. improving the business climate of Cls, including drafting of legislation and gender related initiatives;
 - iii. focusing on financing of goods, consultations, workshops, seminars, technical work, research (including knowledge products), and institutional strengthening activities.
- Governments, Business Support Organisations, Universities, Non-Governmental Organisations and legally registered creative enterprises can apply.
- Organisations applying must be resident in one of the Caribbean Development Bank's 19
 Borrowing Member Countries: Anguilla, Antigua and Barbuda, The Bahamas, Barbados,
 Belize, British Virgin Islands, Cayman Islands, Dominica, Grenada, Guyana, Haiti,
 Jamaica, Montserrat, St. Kitts and Nevis, Saint Lucia, St. Vincent and the Grenadines,
 Suriname, Trinidad & Tobago, Turks and Caicos Islands.

WHEN WILL THE GRANTS BE AWARDED?

Selection of grants will be completed by the second quarter of 2020 and grants will be disbursed between the third and final quarter of 2020.

APPLY





Potential applicants are invited to participate in **stakeholder consultations on April 4, 2020** by registering to the <u>CIIF Consultation</u>.

To participate in this programme, practitioners are asked to complete the Online Application Form by May 30, 2020.