JAHMI!
STUDIO

Bryan D'Ornellas –IT manager
Matthew Layne –Artist
Karlashay Wilson– CEO Director
Stephane Nelson–Background Artist
Nicko Johnson– Accountant
Tijani Christian– Writer

Jahmi Studio is a creative community that focuses on locally produced and industrial design animation. We aim to be an innovative think lab that transform and translate our culture through animation ..

The Business Model Canvas

Key Partners 🔗

International Eductional institutions

local universities

Television Stations

Software Companies

Key Activities ✓

Marketing

Production of animated products

Animation Services

Distribution of animation content via web stores

Key Resources 🏭

Human Resources

Drawing tablets

Office Spaces

High speed internet

Computers

Value Propositions 🎁

Provide need inovative way to approch how students and lecturers view practical and technical.

We provide Flexiblity payment plans

Content is easyly Acessable via our app, website and social media

Quality control

Customer Relationships ♥

Face to face

Online based interactions

Channels 🚚

Youtube

Telvision Station

Promotion/marketing

Online

Moblie App

Customer Segments

International and local Medcal universities

International universities Spacialize in other areas

Primary and Secondary schools

Early childhood institution

Corporate and small business

Cost Structure 🏷

Premuim Cost
Cost per time
Cost Per Contient

Revenue Streams 💲

Per Streaming cost on television station

Package payments for licences for edcational content, monthly and annally.

One time payment

Paypal

JAHMI STUDIO ANNUAL BUDGET

(Quoted in Jamaican Dollars)

Income Statement	
Sales	18400000
Sales/Disposal of Assets	0
Cost of Good Sold	7200000
Gross Profit	**11200000**
Office Supplies	120000
Furniture, Equipment and Software	3730000
Wages and Salaries	5040000
Commissions	920000
Operation Profit	1390000
Interest Expense	0
Earnings before Taxation	**1390000**
Taxes (33%)	458700
Net Profit	**931300**

2D ANIMATION   3D ANIMATION   ABOUT   CONTACT US   STORE