

**Conserve  
Water. Save the  
Planet.**

**Our Expert Team of Engineers**

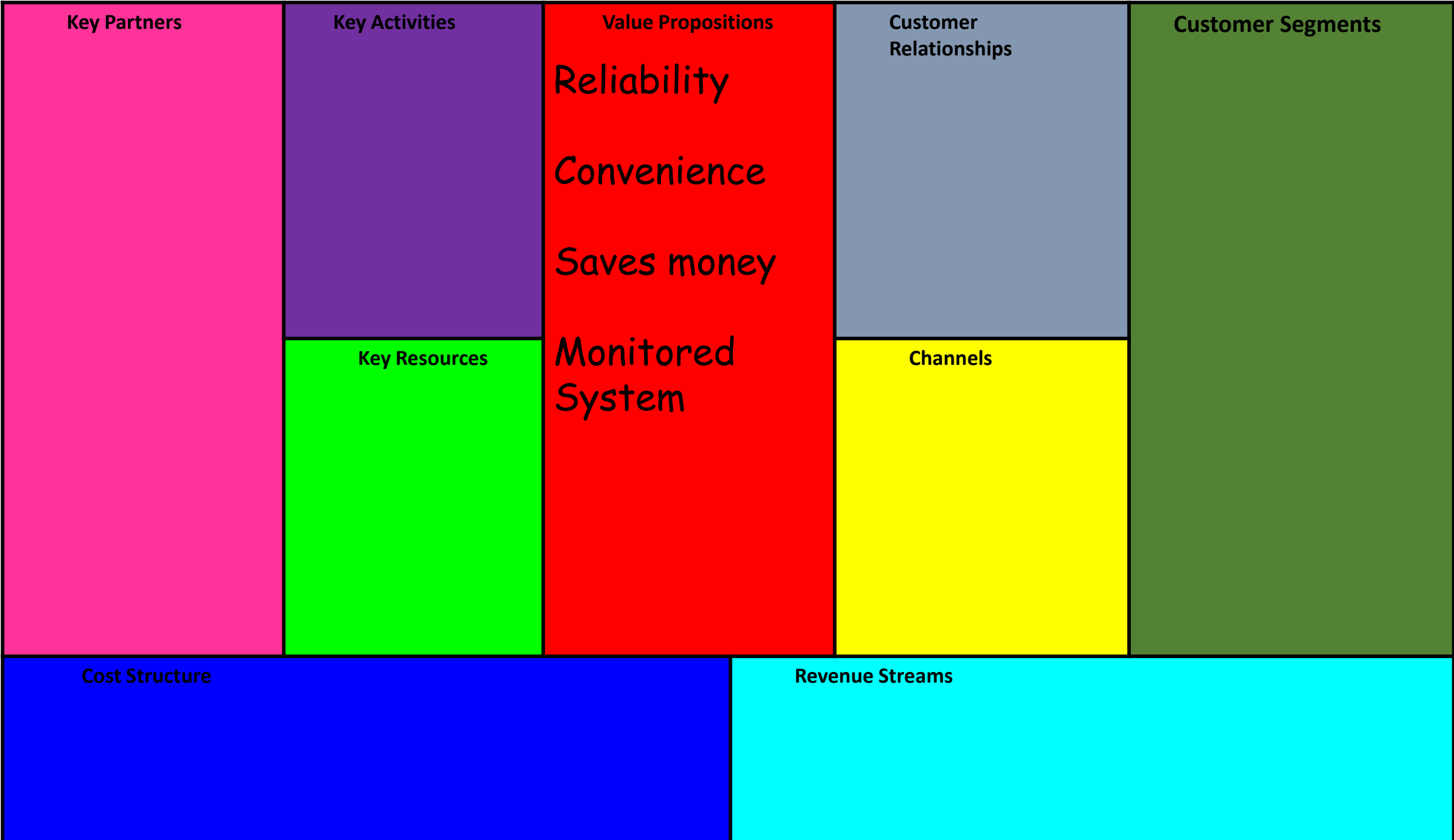
**Oranie Adams  
Davian Beroni  
Horace Brown**

**Deon Coke  
Shinay Ford  
Neville Miller**



# What is Waterloop?

- Waterloop is a water conservation system which is designed to filter and reroute greywater to flush the toilet.
- Simple.



Key Partners

Key Activities

Value Propositions

Customer Relationships

Customer Segments

Reliability

Convenience

Saves money

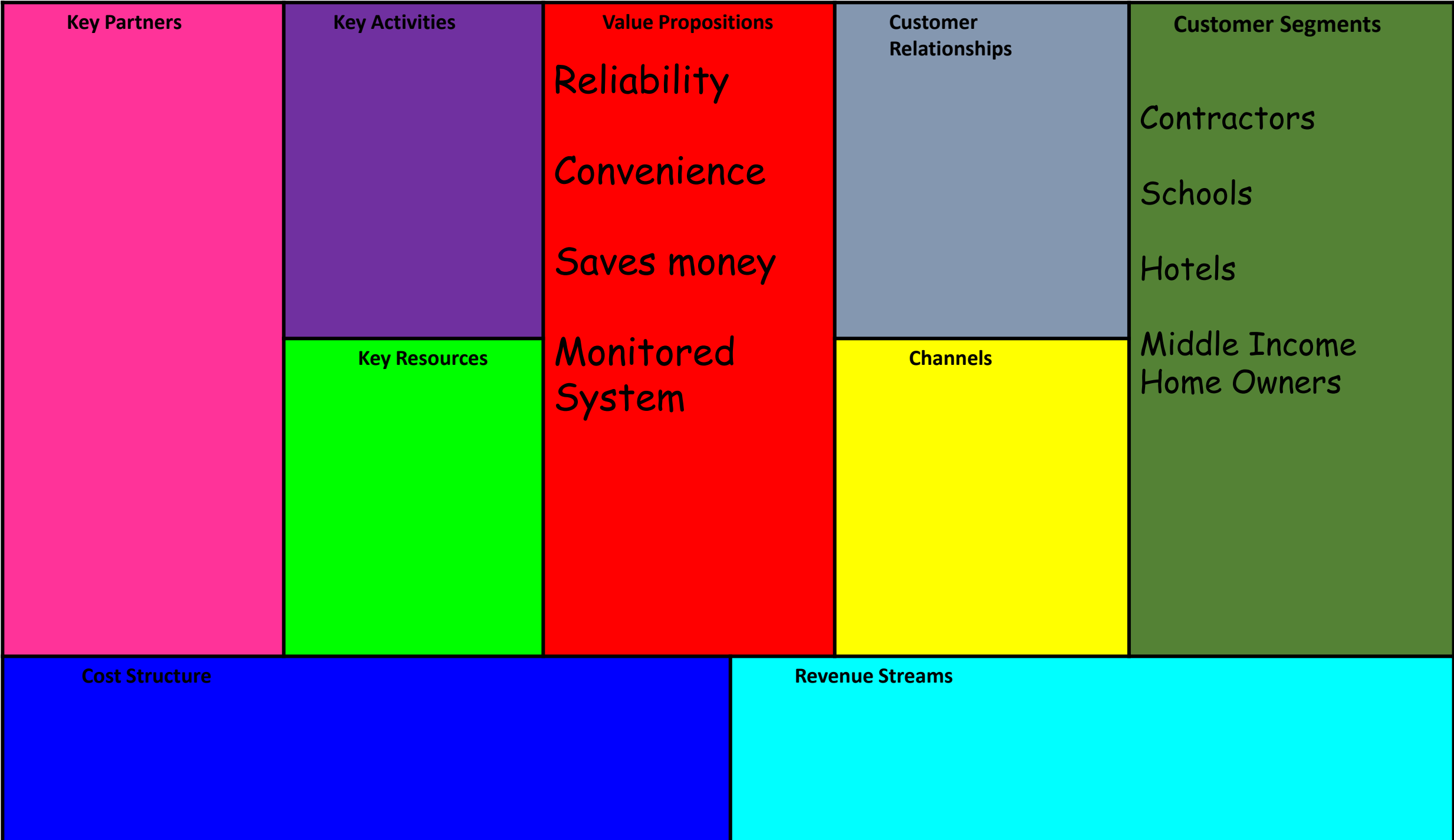
Monitored System

Key Resources

Channels

Cost Structure

Revenue Streams



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Reliability

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Saves money

Monitored System

Contractors

Schools

Hotels

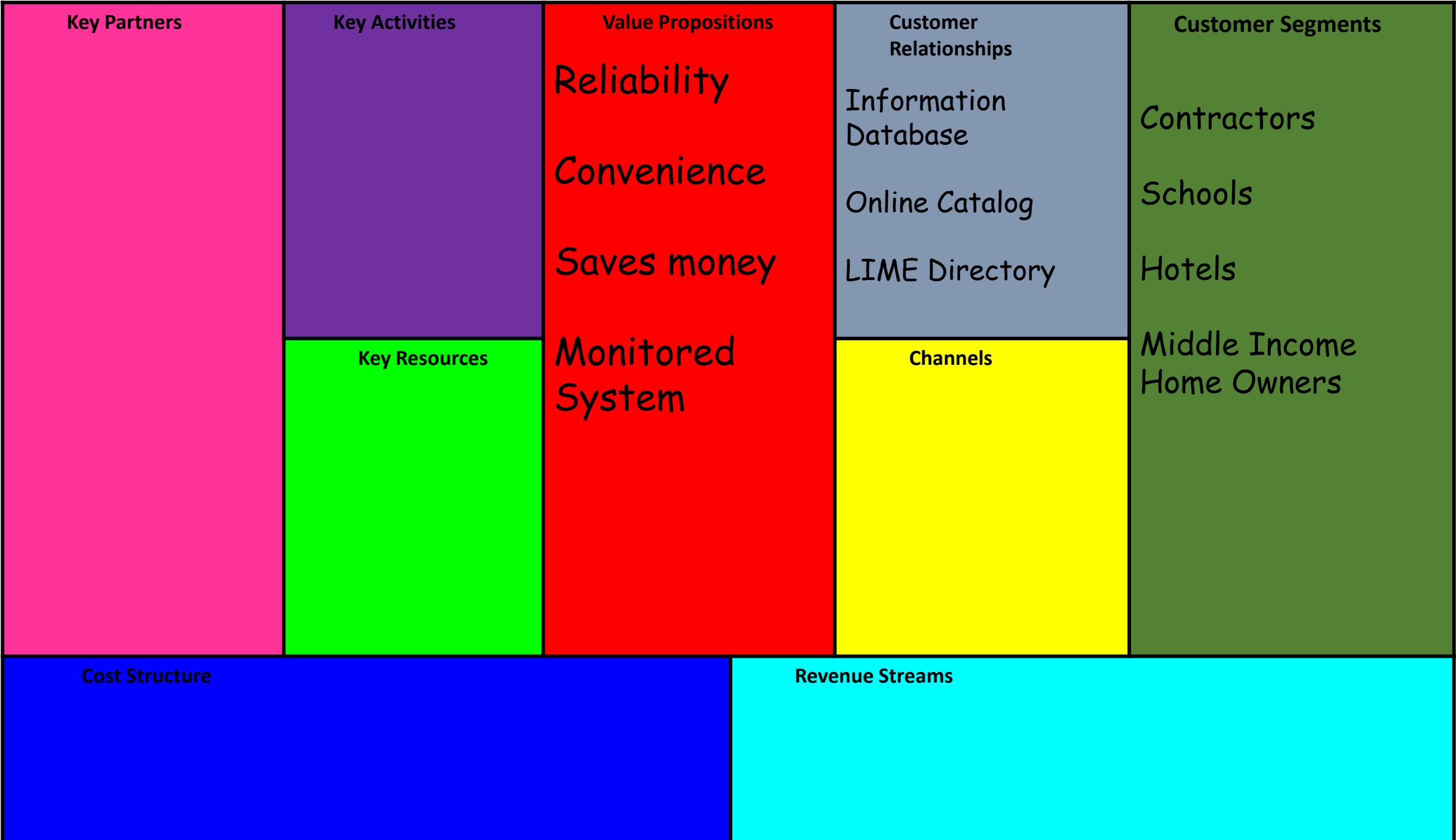
Middle Income Home Owners

Key Resources

Channels

Cost Structure

Revenue Streams



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Information Database

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Convenience

Online Catalog

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Middle Income Home Owners

**Key Resources**

**Channels**

Personal delivery and installation  
Social Media

 Waterloo Water Solutions

 @the\_waterloop

**Cost Structure**

**Revenue Streams**

**Key Partners**

Government

JM Eagle

HEART Trust NTA

NHT

Jamaica Environment Trust

**Key Activities**

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**Customer Segments**

Contractors

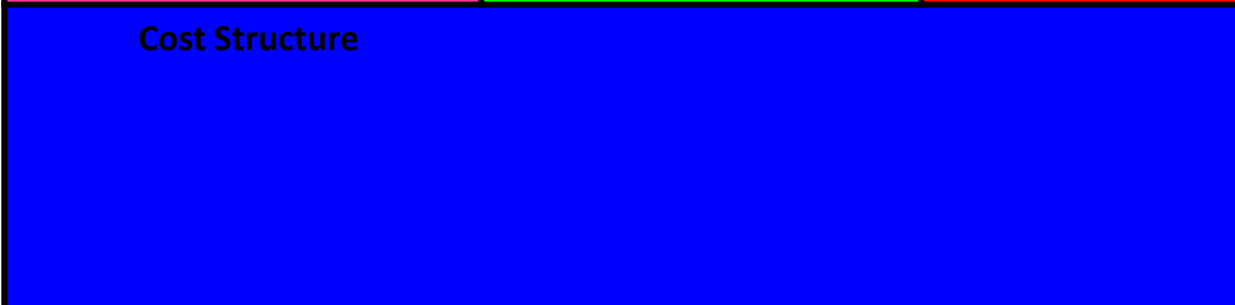
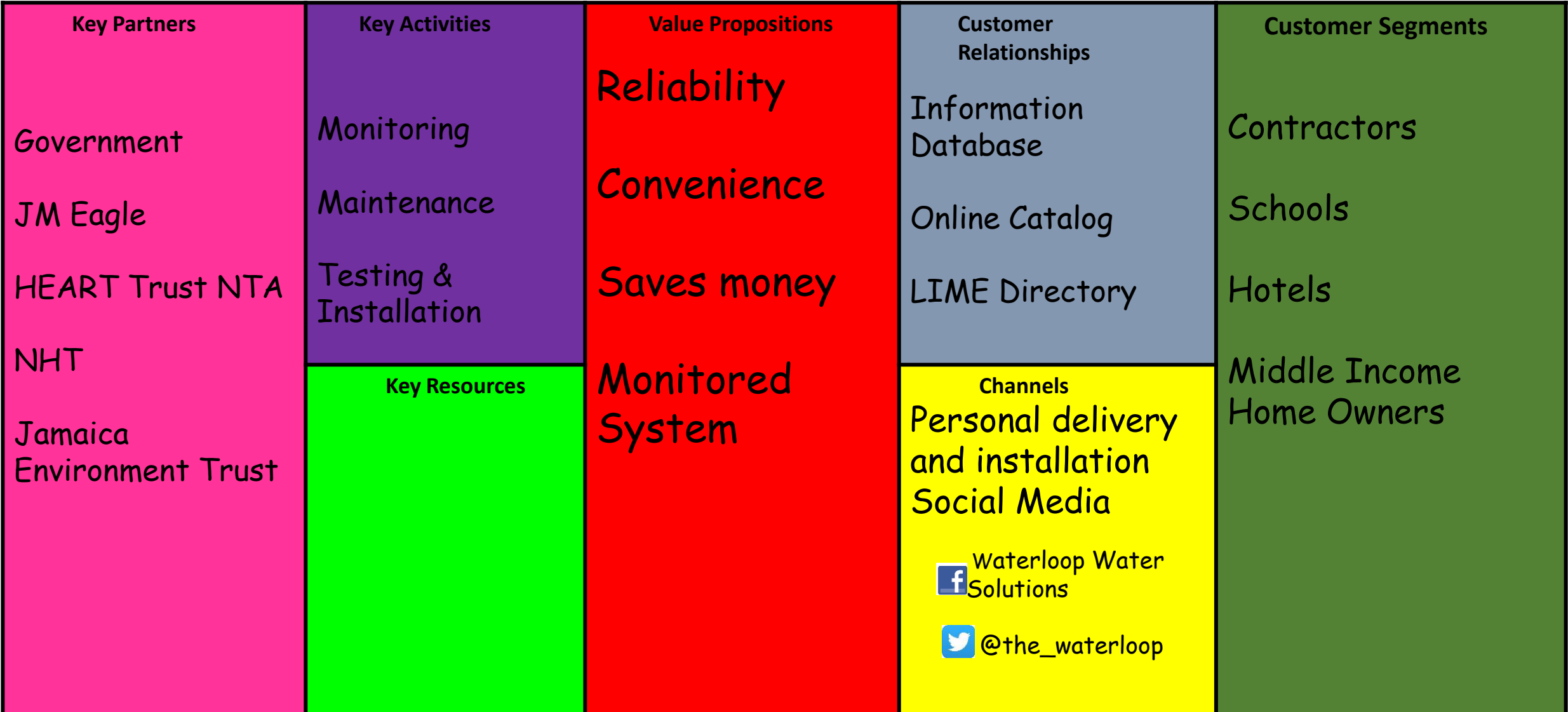
Schools

Hotels

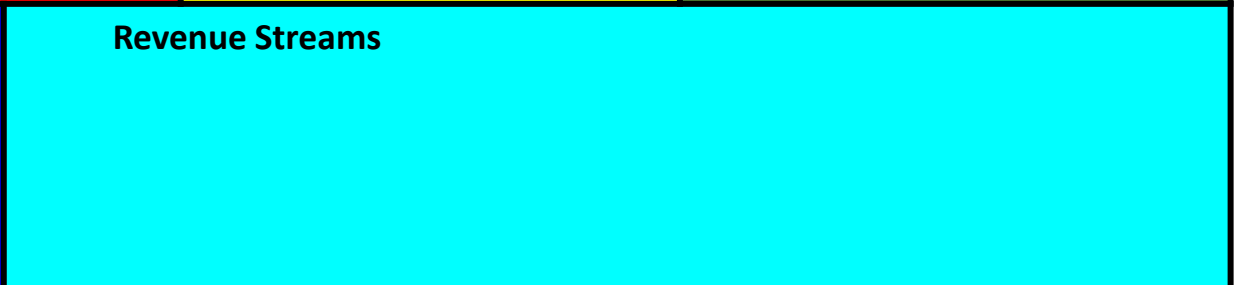
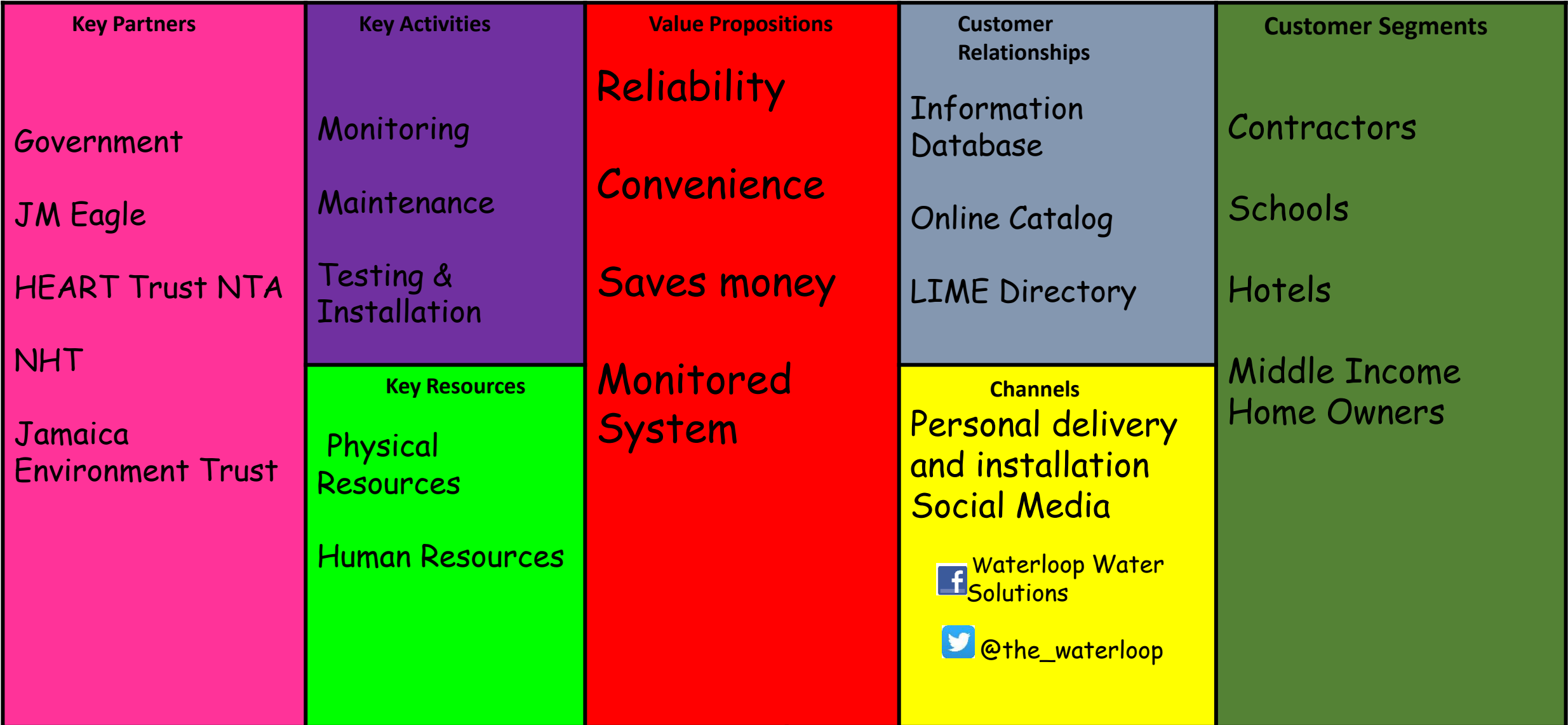
Middle Income Home Owners

**Cost Structure**

**Revenue Streams**









# GREY WATER COLLECTION SYSTEM

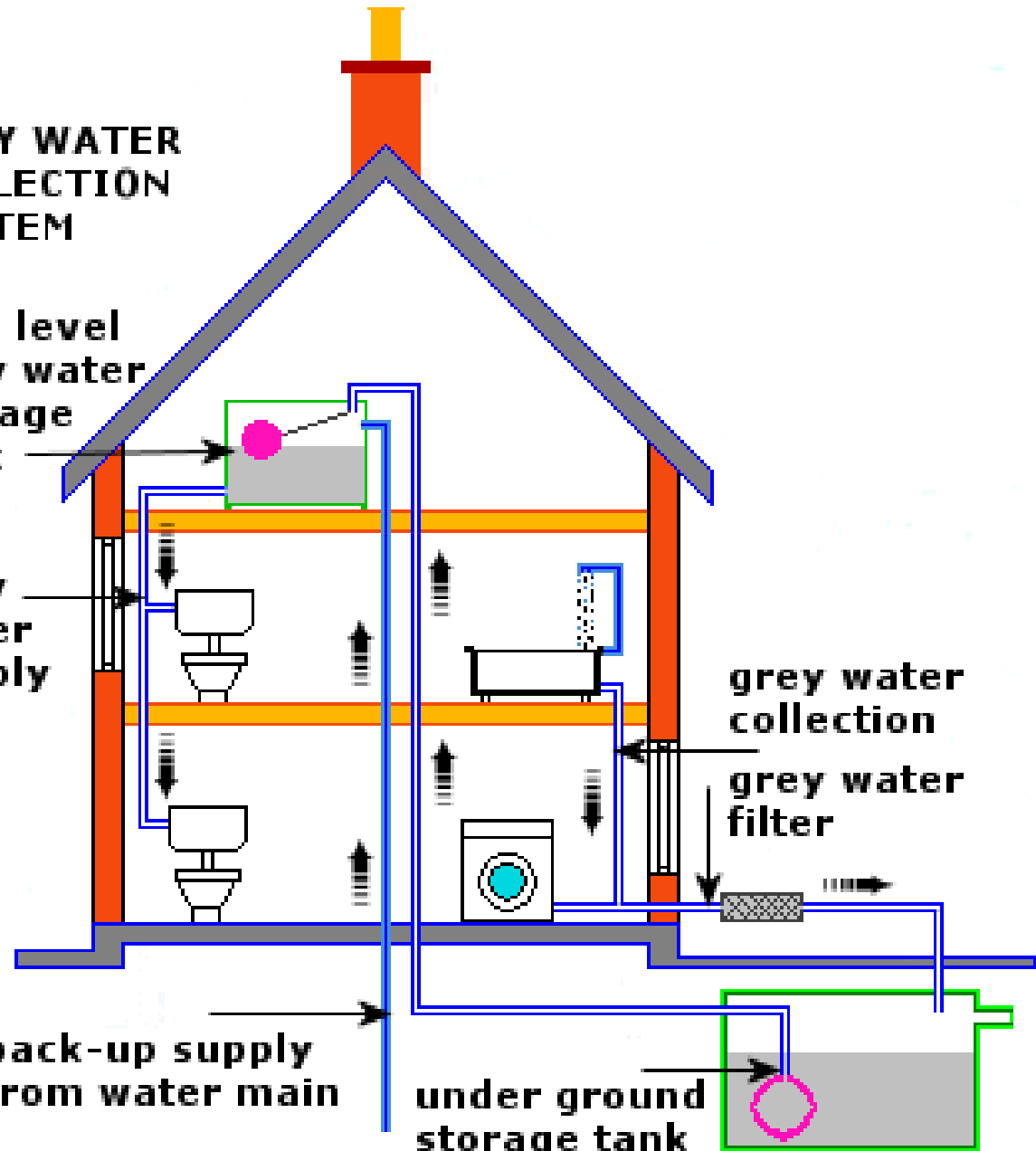
high level grey water storage tank

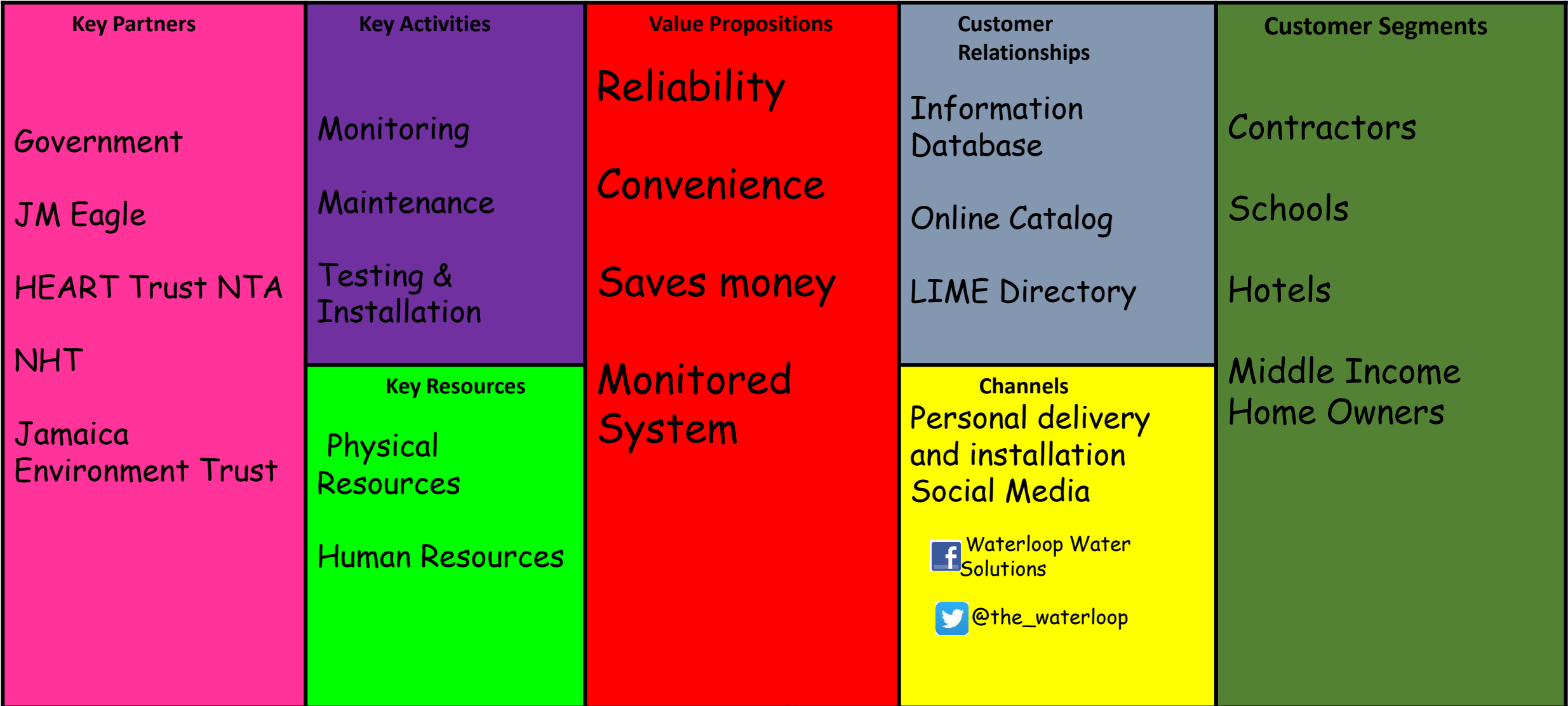
grey water supply

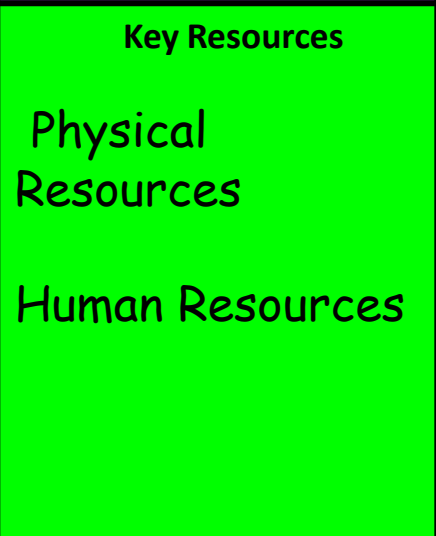
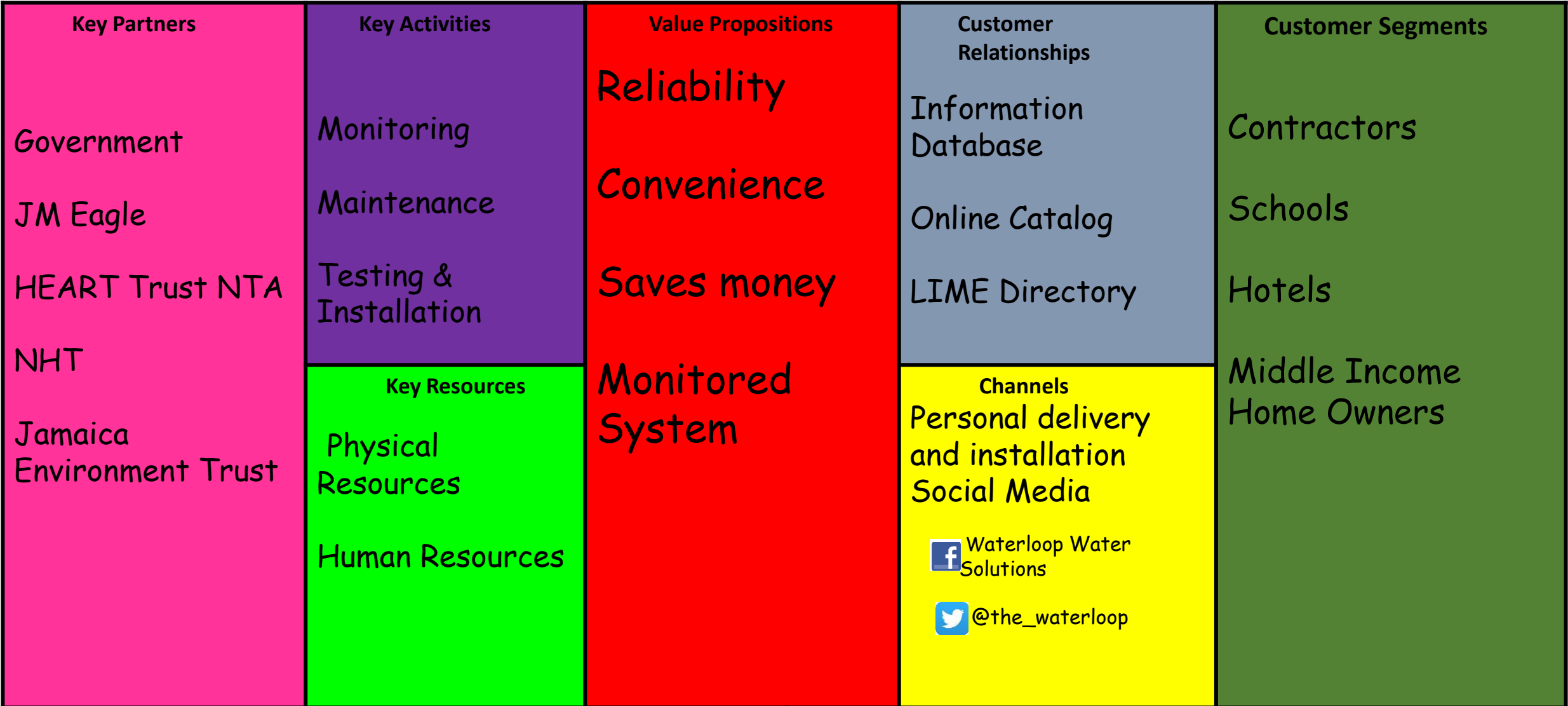
grey water collection  
grey water filter

back-up supply from water main

under ground storage tank with pump







## Waterloop Systems Budget for the Year

	Jan	Feb	Mar	Apr	May	Jun
Total Revenue	1,200,000	1,440,000	1,728,000	2,103,600	2,524,320	3,029,184
Cost of Goods Sold	1,129,110	1,242,021	1,366,223	1,502,845	1,653,130	1,818,443
Gross Profit	70,890	197,979	361,777	600,755	871,190	1,210,741
Total EXPENSES	509,000	419,500	426,000	434,100	440,160	447,946
Net Income Before Taxes	(438,110)	(221,521)	(64,223)	166,655	431,030	762,795
Income Tax Expense	-	-	-	54,996	142,240	251,722
<b>NET INCOME</b>	<b>-\$438,110.00</b>	<b>-\$221,521.00</b>	<b>-\$64,223.10</b>	<b>111,659</b>	<b>288,790</b>	<b>511,073</b>

	Jul	Aug	Sep	Oct	Nov	Dec	Total
Total Revenue	3,635,021	4,362,025	5,234,430	6,281,316	7,537,579	9,045,095	<b>48,120,570</b>
Cost of Goods Sold	2,000,287	2,200,316	2,420,348	2,662,382	2,928,621	3,221,483	<b>24,145,209</b>
Gross Profit	1,634,734	2,161,709	2,814,082	3,618,934	4,608,959	5,823,612	<b>23,975,361</b>
Total Expenses	458,031	467,294	477,123	490,115	499,977	517,025	<b>5,586,270</b>
Net Income Before Taxes	1,176,703	1,694,415	2,336,959	3,128,818	4,108,982	5,306,588	<b>18,389,091</b>
Income Tax Expense	388,312	559,157	771,197	1,032,510	1,355,964	1,751,174	<b>6,307,272</b>
<b>NET INCOME</b>	<b>788,391</b>	<b>1,135,258</b>	<b>1,565,763</b>	<b>2,096,308</b>	<b>2,753,018</b>	<b>3,555,414</b>	<b>12,081,819</b>

# Waterloop Systems

- Return on Investment = 10%
- Burn Rate = 14 months
- Percentage of Waterloop being sold for shares = 8%





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