



iSPEEK **Productions**

CREATE | GROW | SHOW

ROXANNE WHITE, **NICARDO** LANNAMAN, **OSHEENEI** GRAHAM, **ISHMAEL** DOUGLAS,
LEASHAUN CHAMBERS, **SASHA-KAY** COLE





Who We Are & What We Do



iSPEEK Productions is a dynamic company that seeks to harness the talent of creative youth with the aim of promoting the Jamaican culture while providing content to local, regional and international broadcasting companies.

iSPEEK Productions also provides:

- **Advertisement**
- **Communication Consultancy,**
- **Brand Management. ET. AL.**
- **Workshops/Sessions**

Business Model Canvas

Key Partners

- JIS
- Copyright agencies- JAMCOPY, Jamaica Music Society (JAMMS)
- Edna Manley
- CARIMAC
- JAHMI Studios
- BET
- RJR Communications Group
- CaribV TV

Key Activities

- Detecting and building talent
- Research
- Editing
- Social Media Management
- Marketing and Promotions

Key Resources

Software
Laptops/PCs
Cameras + accessories
Light kits
Human resources

Value Proposition

- Provision of original content to companies that have a demand for it.
- Recruitment and development of talent.
- Employment for persons with special needs who possess technical skills.

Customer Relationships

- One and one relationship
- Middle man between talent and broadcasting/ Production companies

Channels

- Mass Media-Social Media, Cable stations, Radio stations

Customer Segments

- Script writers
- Musicians
- Corporate companies
- Individuals with Businesses
- Broadcasting stations

Cost Structure

Equipment costs
Production costs
Marketing and Promotion costs
Royalty payment

Revenue Streams

- Productions-Open Mic Events, Short films, etc
- Photo shoots; video shoots; printing
- Commissions



Let's Talk Money

INVESTMENT: \$500,000 USD WITH 30% EQUITY

BURN RATE: 48 MONTHS

RETURN ON INVESTMENT: 15%

CONTACT US

- **FACEBOOK PAGE- ISPEEK PRODUCTIONS**
- **WEBSITE- WWW.ISPEEKPRODUCTIONSGROUP.WORDPRESS.COM**